

Topic	Ad Format	Ad Preview	Introductory Text (150 characters/Above Ad)	Headline (70 characters/Below Ad)	Linking To
Reimbursement	Static		With LumineticsCore, diabetes eye exams can be delivered in primary care and reimbursed with CPT Code 92229.	Deliver Reimbursable Diabetes Eye Exams in Primary Care with AI	Harvard Business Case Study (our insights post)
Reimbursement	Static		Harvard Business School publishes case study showcasing how LumineticsCore helped establish a reimbursable model for diabetes eye exams in primary care.	Read the Full Harvard Business School Case Study	Harvard Business Case Study (our insights post)
Reimbursement	Animated		LumineticsCore enables reimbursable diabetes eye exams where care gaps exist—inside primary care.	Addressing the Diabetes Eye Exam Care Gap in Primary Care	Harvard Business Case Study (our insights post)
Reimbursement	Animated		LumineticsCore brings reimbursable diabetes eye exams into primary care—supporting care gap closure and top-of-license care.	A Reimbursable Approach to Diabetes Eye Exams	Harvard Business Case Study (our insights post)

## LinkedIn ABM Campaign