

Eduardo Gomez | ed504590@ucf.edu | [LinkedIn](#) | [Portfolio](#)

PROFESSIONAL EXPERIENCE

Pulp City Magazine, Orlando, FL

Journalist Intern (May 2026 - Present)

- Report on Orlando's music and arts community through interviews and event coverage, producing published features that increase visibility for local artists, cultural organizations, and community initiatives.
- Interview artists, organizers, and community leaders to produce source-driven stories that connect creative work with its broader cultural impact.

Strike Magazine, Orlando, FL

Associate Director of Executive Operations, Strike HQ (May 2026 - Present)

- Manage communications across Strike Magazine's social media platforms, maintaining a consistent brand voice and identity across all public-facing content.
- Serve as a primary HQ resource for 16 branches, resolving operational issues, communicating brand updates and providing guidance on account procedures and organizational standards.

Pegasus Music Group, Orlando, FL

Director of Editorial (January 2026 - Present)

- Established Pegasus Music Group's editorial division as its inaugural Director of Editorial, developing the organization's first newsletter and radio podcast for an August 2026 launch.
- Direct editorial coverage of PMG and affiliated music-industry events while collaborating with the executive board on programming, event planning, and member engagement.

JaviRadio, Orlando, FL

Founder & Editor-in-Chief (April 2025 - Present)

- Founded JaviRadio, an independent music media platform producing in-depth album interpretations, artist spotlights and performance coverage centered on creativity and storytelling.
- Direct the platform's editorial strategy, visual identity and digital presence across social media, developing multimedia content that encourages deeper engagement with music.

In The Loop Magazine, Chicago, IL

Contributing Music Journalist (April 2025 - December 2025)

- Reported on album releases, concerts and music festivals through original reviews, recaps and artist features for a Chicago-based digital publication.
- Interviewed artists and conducted extensive research to develop informed stories examining performance, creative direction and cultural context.
- Produced timely music coverage under editorial deadlines, translating complex musical ideas and live experiences into accessible digital journalism.

Lucas Flood Presents, Los Angeles, California

A&R/Marketing Assistant (June 2024 - December 2024)

- Pitched and presented weekly to executives, showcasing various artists with detailed analysis and strategic recommendations for up and coming artists in the local Los Angeles area.
- Created and led a flowchart system among interns that streamlined the talent scouting process, enabling efficient evaluation of artists weekly, leading to a 50% increase in artist discovery.
- Assisted in booking local emerging artists to perform in The Hotel Cafe venue in Los Angeles, promoting a new wave of talent within the community.

SKILLS

| Editorial Writing & Reporting | Internal Communications | Social Media Strategy | Adobe Creative Cloud | Canva | Wordpress |
| Google Workspace | Microsoft Office | Native English/Spanish Proficiency |

EDUCATION

University of Central Florida Orlando, FL (Present)

- Pursuing Bachelor's degree in Journalism, minor in music

Valencia College Orlando, FL

(August 2022 - December 2025)

- Associate of Arts tailored to Journalism

