

Eduardo Gomez | ed504590@ucf.edu | [LinkedIn](#) | [Portfolio](#)

PROFESSIONAL EXPERIENCE

Pulp City Magazine, Orlando, FL

Contributing Journalist Intern (May 2026 - Present)

- Report on Orlando's creative community through coverage of local music events, entertainment culture, and emerging artists.
- Develop larger-scale editorial discussions surrounding industry trends, incorporating data-driven research and professional interviews to provide deeper analysis and insight.

Pegasus Music Group, Orlando, FL

Director of Editorial (January 2026 - Present)

- Manage and design newsletter and radio podcast centered on industry recaps, guest speaker features, and live event promotion, scheduled to launch in August 2026.
- Report on and develop editorial coverage surrounding music-centered events hosted by Pegasus Music Group and affiliated organizations.

JaviRadio, Orlando, FL

Social Media Manager (Present)

- Produce music-focused editorial content including artist spotlights, album analyses, and industry discussions, strengthening audience engagement through consistent storytelling.
- Developed a cohesive visual and editorial brand identity using platforms such as Canva to create recognizable multimedia content.
- Maintained a structured content rollout schedule with announcements and recurring features, building audience anticipation while establishing a distinct editorial voice.

In The Loop Magazine, Chicago, IL

Contributing Music Journalist (April 2025 - December 2025)

- Write in-depth music reviews, concert recaps, and artist interviews with a strong narrative voice and critical insight.
- Pitch and develop original story concepts that align with publication themes and audience interests.
- Conduct research and artist background analysis to add depth and accuracy to all pieces.

Lucas Flood Presents, Los Angeles, California

A&R/Marketing Assistant (June 2024 - December 2024)

- Pitched and presented weekly to executives, showcasing various artists with detailed analysis and strategic recommendations.
- Created and led a flowchart system that streamlined the talent scouting process, enabling efficient evaluation of 15 artists weekly, leading to a 50% increase in artist discovery.
- Assisted in booking local emerging artists to perform in The Hotel Cafe in Los Angeles, promoting a new wave of talent within the community.

SKILLS

- Proficient in multitasking and effective project management, ensuring timely and organized delivery of high-quality results.
- Adept at delivering clear and concise communication, implementing strong team collaboration, and effectively conveying complex information to diverse audiences.
- Fluent in Spanish, with advanced written and verbal communication skills.
- Proficient in Canvas, Microsoft Office Suite, and Adobe Creative Suite, with experience in content creation, editing, and digital publishing.

EDUCATION

University of Central Florida Orlando, FL (Present)

- Pursuing Bachelor's degree in Journalism, minor in music

Valencia College Orlando, FL (August 2022 - December 2025)

- Associate of Arts tailored to Journalism