

SHAFFER DALE

Fort Worth, TX | 615.578.8797 | shafferdale05@gmail.com

EDUCATION

Texas Christian University (TCU) — *Fort Worth, TX*

Bob Schieffer College of Communication

Bachelor of Arts in Journalism (Expected December 2027)

GPA: 3.738 / 4.0 TCU Dean's List — *Spring 2025*

WORK EXPERIENCE

Communications Intern | *Tennessee Economic & Community Development* • *Tokyo, Japan* | January 2024

- Assisted with international outreach initiatives supporting economic partnerships between Tennessee and Japanese businesses
- Presented findings and proposals to the Tokyo Chamber of Commerce and Kamakura City Hall, gaining direct experience in cross-cultural communication

Marketing & Events Intern | *Nashville Convention and Visitors Corp* • *Nashville, TN* | January 2023

- Supported tourism promotion initiatives through visitor outreach and event coordination in a high-profile hospitality organization
- Conducted research on local attractions, cultural sites, and events to inform marketing materials and visitor guides

STUDENT MEDIA

TCU 360 — Campus News Publication

Copy Editor | *Fort Worth, TX* | August 2025 – Present

- Edit and fact-check student news articles for grammar, AP style adherence, and factual accuracy prior to publication
- Collaborate with reporters and section editors to strengthen story clarity, structure, and journalistic integrity

TCU 360 — Campus News Publication

Staff Writer | | January 2026 – Present

- Produce well-reported stories by conducting interviews, analyzing information, and writing compelling articles for publication
- Cover a range of topics while working under strict deadlines in a fast-paced newsroom environment

LEADERSHIP & INVOLVEMENT

Delta Delta Delta Sorority (ΔΔΔ) — **TCU Chapter**

Assistant Philanthropy Chair | *Fort Worth, TX* | August 2025 – Present

- Coordinate chapter philanthropy events benefiting St. Jude Children's Research Hospital, supporting fundraising campaigns and driving member participation
- Assist with logistics, communications, and outreach to maximize community impact and chapter engagement