

SHAFFER DALE

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EDUCATION

Texas Christian University – Fort Worth, Texas

Bachelor of Arts in Journalism

August 2024 - Present

Minors: International Relations, Asian Studies

GPA: 3.7 — **Dean's List:** Spring 2025

STUDENT MEDIA

TCU 360 – Fort Worth, Texas

August 2025 - Present

Incoming Copy Desk Chief (August 2026 — Present)

- Will lead and mentor a team of copy editors, maintaining AP style and newsroom standards
- Will ensure editorial consistency and factual accuracy across all content by coordinating with reporters and section editors

Copy Editor (August 2025 — Present)

- Edit and fact-check student news articles for grammar, AP style adherence and factual accuracy prior to publication
- Collaborate with reporters and section editors daily to strengthen story clarity, structure and journalistic integrity

Staff Writer (January 2026 — Present)

- Produce well-reported stories by conducting interviews, analyzing information and writing compelling articles every week for publication
- Cover a range of topics while working under strict deadlines in a fast-paced newsroom environment

WORK EXPERIENCE

Tennessee Department of Economic & Community Development – Tokyo, Japan

January 2024

Communications Intern

- Conducted research on youth engagement with Japanese culture to support a strategic plan to strengthen Tennessee-Japan relations among young adults
- Presented findings to the Tokyo Chamber of Commerce and Kamakura City Hall, gaining experience in cross-cultural communication
- Assisted with international outreach initiatives supporting economic partnerships between Tennessee and Japanese businesses

Nashville Convention and Visitors Corp – Nashville, Tennessee

January 2023 – February 2023

Marketing & Events Intern

- Supported tourism promotion initiatives through visitor outreach and event coordination in a high-profile hospitality organization
- Conducted research on local attractions, cultural sites and events to inform marketing materials and visitor guides

Paige Rumore Photography – Nashville, Tennessee

August 2021 – July 2023

Photography & Social Media Intern

- Combined photography and social media strategy to enhance online visibility and audience engagement across an audience of 8,000+
- Captured and edited interior design photography with a focus on visual storytelling using Adobe Lightroom and Photoshop

ADDITIONAL

Skills: AP Style, WordPress, Adobe Photoshop, Adobe Lightroom, Final Cut Pro, Parse.ly Analytics, Journo Portfolio, Instagram Insights

Passions: Delta Delta Delta, Songwriting, Guitar, Horseback Riding, Exploring New Cultures