



Mixed brings sophistication and modernity for C&A Collection

The collaboration gives a complete and coordinated wardrobe for women

One of the most desired luxury brands in Brazil, Mixed, presents all its elegance through the colors, prints and the mix of raw materials for C&A Collection Project. The collection brings the summer vibes with a lot of elegance in contemporary pieces, which form a mix of products that extends the possibility of combinations.

The two floral prints in the collection reflect the joyful mood of the season that leads the women to a color-filled garden. The Daisy pattern is composed of small stylized daisies and the Garden pattern is a watercolor floral print. All the patterns are present in shirts, dresses, skirts, and pants that become key pieces in the outfit. The combination of shirt and pants in the same print make the pajama outfit the must-have of the summer.

The collection is wide and well composed by a mix of dresses in sequins, shorts in satin fabric, romper, lace pieces, tailoring, ecological leather, shirts, and tops that bring the freshness of the season. The highlights are the long printed dress and tweed set (must-have for sophisticated women) and the tailored pant, the trademark of Mixed. The color palette is turquoise, green, yellow, coral, white, black and off-white.

The accessory line features handbags, belts, and Bijoux. The bags focused on a clutch, and shopper pieces in black, caramel, turquoise and coral, and the snakeskin print. The belt's line brings items made with elastic, metallic and with details of brightness and applications in metal. The Bijoux presents the animal trend's, like a spider and snake, on rings, necklaces, and bracelets. The pieces have gold or silver finish, and application of rhinestones and stones like turquoise and coral.

The footwear collection brings the metals and glitter in sandal, sandal, platform, heel sandal, and scarpin. The highlight is the platform that brings detail in snakeskin fabric and the transparent vinyl scarpin. The pieces have finished like spikes, cap-toe detail, lashing and mixing of materials that give more sophistication.

The Mixed Collection for C&A brings approximately 69 pieces among apparel, shoes, and accessories, and will be available at 71 selected stores on November 22nd.

For more information access:

Press Room: www.cea.com.br/saladeimprensa

And also the other channels of the brand:

Site: www.cea.com.br

Facebook: www.facebook.com/ceabrasil

Twitter: @cea_brasil

Instagram: cea_brasil

YouTube: www.youtube.com/cea

Blog: www.blogvista.com.br

About C&A

Leader of the Brazilian fashion retail market, C&A was founded in 1841 by brothers Clemens and August, naming the company after their initials. The first store was opened in Holland, in 1861. The chain has become one of the pioneers in the world to offer ready to wear clothes to the consumers. In 1911, with the business' growth, the company established itself in Germany, and later on, in other European countries.

With 36 years in Brazil, the company has more than 230 points of sales distributed around 100 cities and has more than 18,000 employees. Currently, there are more than 1,800 stores in Europe, Latin America and Asia. In 2006 the company created an independent Service Organization company for the Management of Conformity Audits (Socam), with the objective to obtain constant improvement in the work condition of its productive chain. With Socam, C&A has become the first retail chain in Brazil to audit its entire productive chain.

The company was also the first of the segment to sign, in 2010, the National Pact to Eradicate Slavery in Brazil, which aims to implement tools to stop Brazilian companies and society to commercialize products from suppliers who use irregular labor.

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