





A vintage-style illustration featuring several pink flowers with dark green leaves scattered across a light green, textured background. The flowers are rendered with fine detail, showing petals and stamens. The overall aesthetic is reminiscent of early 20th-century book cover art or botanical illustrations.

PLAYWITCH

ENTERTAINMENT FOR SOCIETY

ABOUT

PLAYWITCH

it is a project that explores how the subjectivity of the performative woman was created. From pictorial references of the Renaissance Period, I create an essay about the beginning of the Western pornification.

STUDIES AND WORKS

INSTAGRAM



@playwitches

PLAYWITCH
Web Page



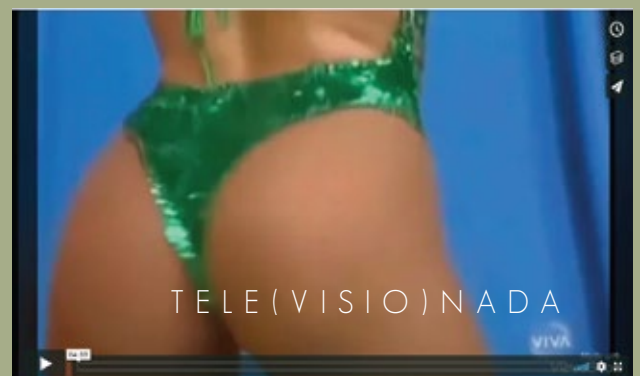
www.rafaelasalgueiro.com/playwitch

PLAYWITCH
THE FIRST EDITION OF PLAYBOY



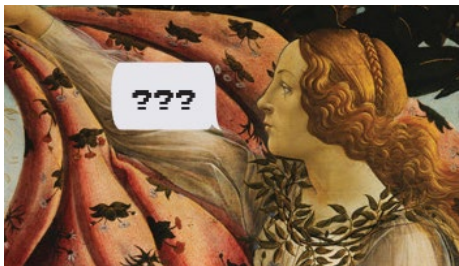
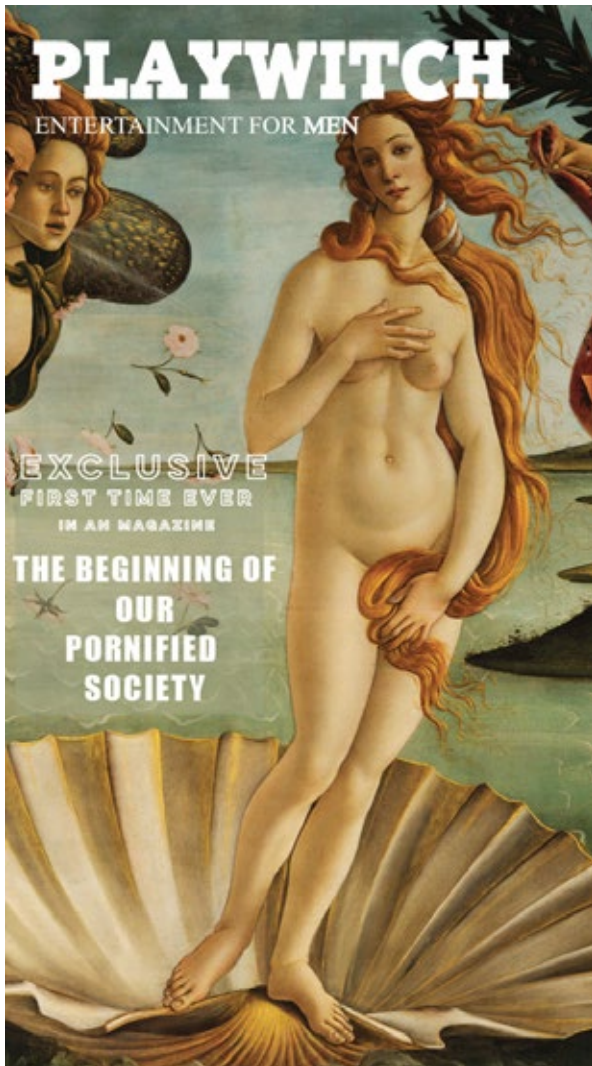
vimeo.com/315629485

PLAYWITCH TV

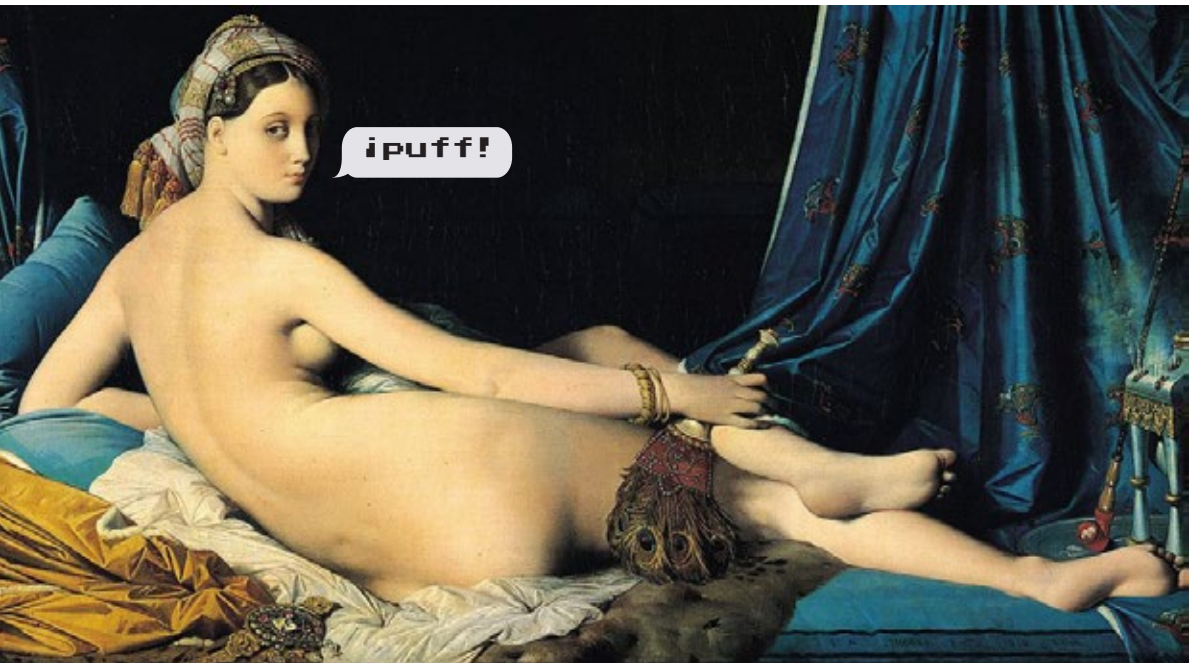


vimeo.com/315630127

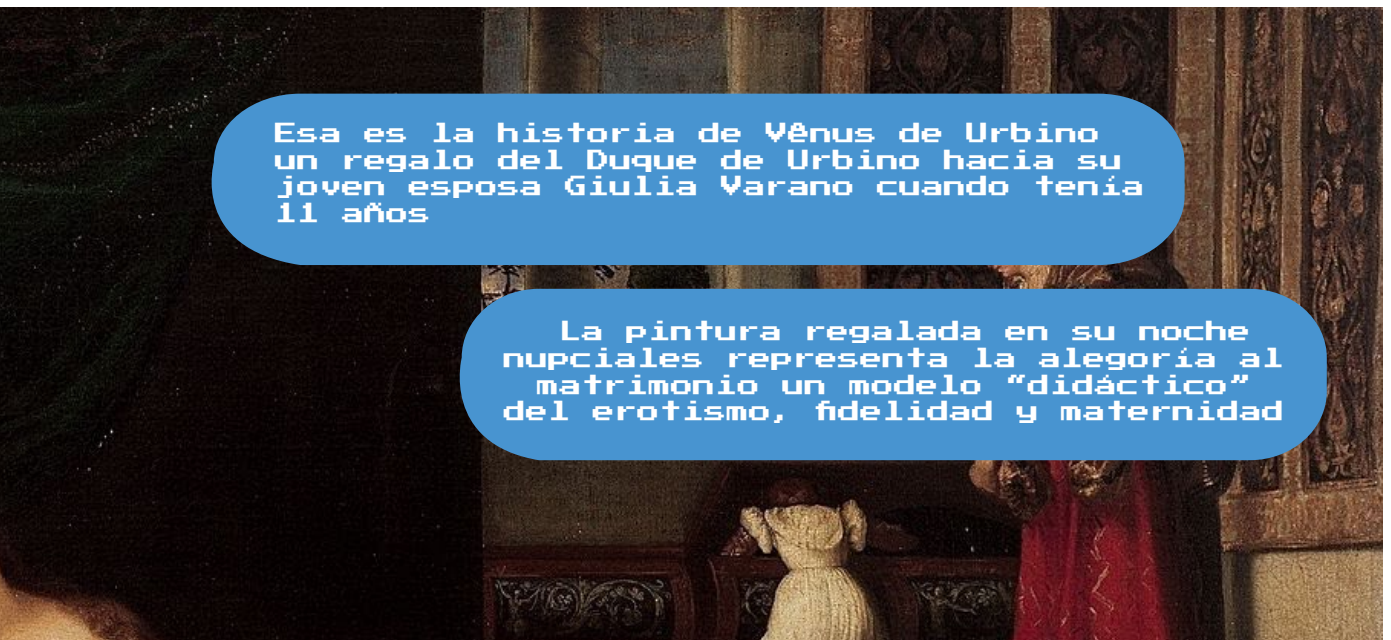
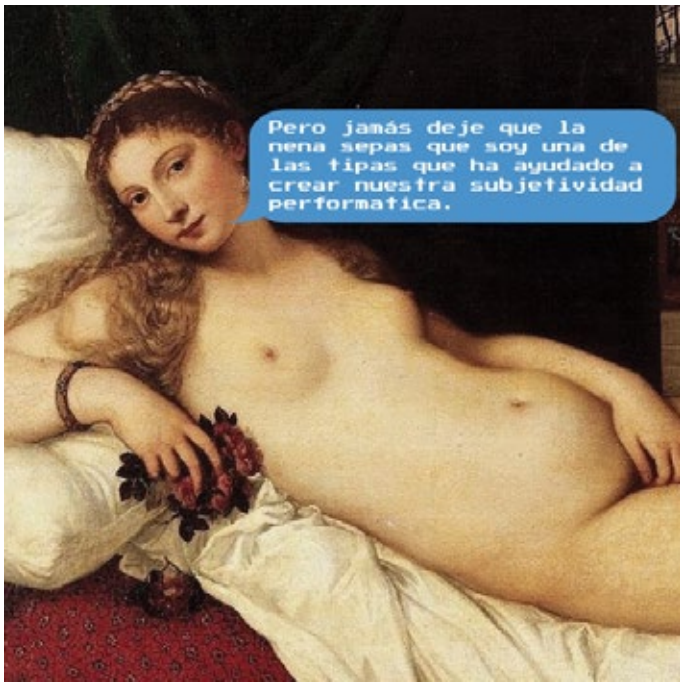
PLAYWITCH dialogs



PLAYWITCH dialogs



PLAYWITCH dialogos



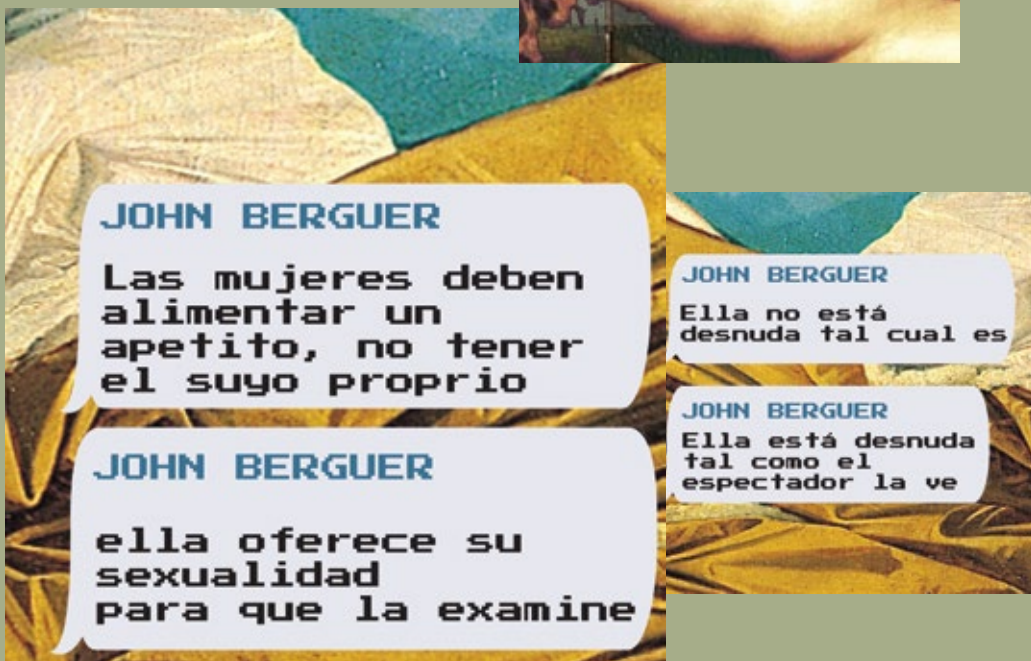
PLAYWITCH questions



@playwitches



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John Berger

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PLAYWITCH interventions



Leda y el Cisne 1570 | Paolo Veronese



The Wave | Guillaume Seignac



Dánae recibiendo la Lluvia de Oro 1565 | Tiziano



El Nacimiento de Venus 1879 | William Adolphe Bouguereu

PLAYWITCH interventions



El Nacimiento de Venus 1879 | William Adolphe Bouguereu |
Kim at Wonderland's Autumn 2016 Fashion Issue sep 23

PLAYWITCH

sculpture

ZombieVenus



Thewhiteman



Venus del ASILO



Kim's Ass



ABOUT ME!



I started my academic life in 2009 when I graduated in Fashion Design at Centro Universitário Senac (Brasil, São Paulo), and then in 2014 I specialized in Graphic Design at Escola

Panamericana de Arte e Design.

In 2018, I got a Master Degree in Arts at Circulo Bellas Artes in Madrid, Spain.

Throughout my career, I had the opportunity to work on various segments like visual merchandising, product design, graphic design, and fashion production and styling.

Now I'm currently developing projects that combine art and fashion with the purpose to rethink our visuals constructions. Following my more recent investigations, I give an analytical study of the gender issue and how we aesthetically interact with them in our visual cultures

INFOS

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PLAYWITCH

[instagram.com/playwitches](https://www.instagram.com/playwitches)

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RAFAELA SALGUEIRO

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EDUCATION

MASTER Arts and Artistic Professions
SUR /Círculo Bellas Artes
GRADUATE Fashion Design
Centro Universitario Senac 2009 2014

CONTINUING EDUCATION

CoolHunting Instituto Europeu Design 192 hours
Graphic Design Escola Panamericana 2014 2015
Illustrator Impacta 100 hours
Observation Design EACV 288 hours

RESUME

Exhibition

2018 Group Exhibition, #SinTítulo2018, Círculo de Bellas Artes, Madrid, ES

Scenography

2017 Spotify Talks, Spotify Brazil, São Paulo, SP
2013/2015 Senior Manager Visual Merchandising, M.officer, São Paulo, SP
2012 Internship Visual Merchandising, Armani Group Brazil, São Paulo, SP

Stylist

2017 Camping Spring Summer 2018, FILA Brazil, São Paulo, SP
2017 Mothers Day Camping 2017, CORI, São Paulo, SP
2017 Vídeo Camping Advertising, DAFITI Brazil, São Paulo, SP
2017 DafitiMAG 17#, DAFITI Brazil, São Paulo, SP
2017 Vídeo Camping/Preview Sumer 17, DAFITI Brazil, São Paulo, SP
2017 Still Life - Spring Summer 17, DAFITI Brazil, São Paulo, SP
2017, DafitiMAG 16#, DAFITI Brazil, São Paulo, SP
2017 Still Life - Autumn Winter 17, DAFITI Brazil, São Paulo, SP
2016 Video Camping Advertising Black Friday, DAFITI Brazil, São Paulo, SP
2016 Still Life - Autumn Winter 16, DAFITI Brazil, São Paulo, SP
2016 Valentine Days 16, DAFITI Brazil, São Paulo, SP
2016 Mothers Day 16 DAFITI Brazil, São Paulo, SP
2016 DafitiMAG 15#, DAFITI Brazil São Paulo, SP
2016/2017 Still Life - Social Midia Shootings, DAFITI Brazil, São Paulo, SP
2012 Internship Fashion Assistant, TVZ, São Paulo, S

Marketing

2013 Junior Marketing Analyst, Cris Barros, São Paulo, SP

EXPERIENCE

Global Fashion Group/DAFITI global-fashion-group.com

Senior Marketing Analyst (Agt 2017 - Sep 2015)

M.OFFICER

Senior Visual Programmer (July 2013 - Oct 2015)

Cris Barros crisbarros.com.br

Junior Marketing Analyst (Oct 2012 - Mayo 2013)

TVZ tvz.com.br

Junior Marketing Analyst (Oct 2012 - May 2013)

Grupo Armani/Brasil

Internship Visual Programmer (January 2012 - June 2012)

LANGUAGES

Spanish B2
English A2
Portuguese NATIVE

