

Sam Arslanian

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CAREER OBJECTIVE

Obtain experience at a production company or publication in order to further develop my multimedia production ability while utilizing multi-platform journalistic skills to create digestible, engaging content.

WORK EXPERIENCES

Annenberg Media, University of Southern California

Sports Director, May 2019 – Present

- ♦ Manage a staff of 60 student journalists to produce creative sports content across audio, broadcast, digital and social platforms.
- ♦ Schedule and train reporters to cover all 15 Division I sports at USC.
- ♦ Produce four live sports shows on a weekly basis, edit web articles and ensure social content engages our audience.
- ♦ Tweet and blog from the press box to provide live multimedia coverage of USC football games.

Annenberg TV News Multimedia Journalist, Aug 2017 – Dec 2018

- ♦ Collaborate with a team of 15 people to shoot, edit and write multimedia content for various platforms on deadline.
- ♦ Operate a live-feed pack (TVU) in the field.

Local 4/WDIV, Detroit, MI

Sports Intern, May 2019 – Aug 2019

- ♦ Aid in producing rundowns and visual content for the sports section of the six and 11 o'clock local news.
- ♦ Research and prepare informational note packets for anchors/reporters pertaining to sports or events they are not familiar with.
- ♦ Log sports games in real-time while simultaneously cutting highlights to be aired on live TV.

Daily Trojan, University of Southern California

Sports Editor, Jan 2018 – Dec 2018

- ♦ Manage staff of 30 writers to deliver an engaging sports section to cover USC athletics.
- ♦ Tweet and blog from the press box to provide live multimedia coverage of USC football games.
- ♦ Write feature stories on interesting athletes, coaches and notable events.

Columnist, Jan 2018 - Present

- ♦ Write a weekly column expressing my opinions on amateur, collegiate and professional sports including esports.

BHS-TV News, Bloomfield Hills, MI

Founder/Director, Sept 2015 – Aug 2017

- ♦ Collaborate with teachers and administrators to develop the curriculum of the broadcast journalism course I founded as a rising junior.
- ♦ Direct staff in live-to-tape broadcast, while assisting students in writing scripts and operating professional broadcast equipment.

EDUCATION

University of Southern California, Los Angeles, CA

Bachelor of Arts in Journalism, Class of 2021

- ♦ GPA: 3.70
- ♦ Presidential Scholar, Half Tuition Scholarship
- ♦ Dean's List

Bloomfield Hills High School, Bloomfield Hills, MI

Class of 2017

- ♦ GPA: 3.85
- ♦ Magna Cum Laude
- ♦ Student Council
Senior Tech Advisor

Walter Cronkite Sports Broadcast Boot Camp, Phoenix, AZ

Arizona State University, Summer 2015

SKILLS & AWARDS

- ♦ Proficient in Adobe Audition, After Effects, Illustrator, InDesign, Photoshop, Premiere Pro and Final Cut Pro.
- ♦ Proficient in navigating news production software including iNews and Inception.
- ♦ Familiar with broadcast engineering concepts.
- ♦ Able to speak, write and read Mandarin Chinese at a basic level.
- ♦ Member of Pro Football Writers of America.