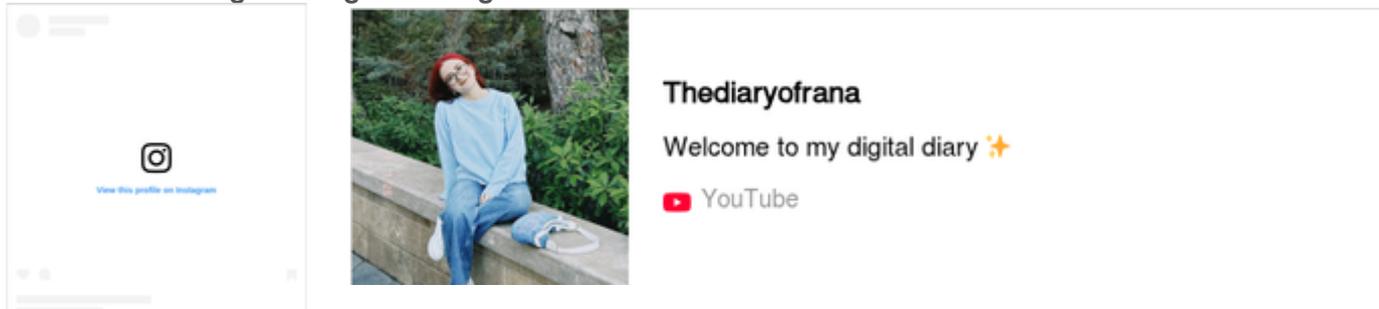


# RANA GARAYEVA

## Content creator and copywriter

### PROFESSIONAL SUMMARY

I am developing in the field of content creation and copywriting, focusing on content strategy, communication, and audience behavior. I am interested in projects that deliver messages to the right target audience through writing, build reliable communication between brands and users, and create value through strategic thinking.



### CONTACT

Phone: +994 70 598 00 25

Email: qarayevarena29@gmail.com

[LinkedIn](#)

### WORK EXPERIENCE

#### Qerb Media Agency

##### Copywriter

- Wrote Instagram post copy for companies cooperating with the agency, including Safavy, EH Dental Clinic, Status Group, and Jafaroghlu Construction.

##### YusifliTech

##### Content Creator

- Wrote articles on technology, artificial intelligence, and innovation for Techzone.az.
- Created scripts for social media posts.

#### ARB Media Group

##### Intern Reporter

- Covered current social issues and news topics.
- Assisted with editing and basic media production tasks.

#### 24media.az

##### Journalist & Translator

- Conducted interviews, edited them, and published them on the website panel.
- Translated news from international media platforms.
- Referenced official sources such as the Ministry of Science and Education of the Republic of Azerbaijan.

#### Freelancer on Instagram

##### Content Creator

- Both on Instagram [@arzu\\_ielts](#), and Youtube [Arzu IELTS](#)
- Analyzed clients' goals during consultations and shared information and updates about the IELTS exam based on their needs. Followed trends and adapted them to IELTS-related content

### ACADEMIC HISTORY

#### Baku State University

Bachelor degree in English  
Language and Literature  
IELTS 6.5

### CERTIFICATION

Certificate for successfully  
completing a 6-month copywriting  
internship program at Qerb Media  
Agency

### SKILLS

Working with website admin panels  
Teamwork and collaboration  
Learning and implementing new tools and ideas  
Social skills developed through participation in  
theatre, television environments, and university  
volunteer projects