

Digital Diagnostics

Brand Guide



Digital Diagnostics Fonts

- » Roboto Light
- » *Roboto Light Italic*
- » Roboto Regular
- » *Roboto Regular Italic*
- » Roboto Medium
- » *Roboto Medium Italic*
- » **Roboto Black**
- » ***Roboto Black Italic***

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Digital Diagnostics **CO**LORS

<p>Teal (Primary)</p> <p>PMS 3258C CMYK 65.0.40.0 HEX #4CC0AD RGB 76.192.173</p>	<p>Gray (Primary)</p> <p>PMS 7545C CMYK 80.60.44.26 HEX #3B5364 RGB 59.83.100</p>	<p>Yellow (Primary)</p> <p>PMS 156C CMYK 6.28.58.0 HEX #EDBB7B RGB 237.187.123</p>	<p>Purple (Primary)</p> <p>PMS 271C CMYK 42.40.0.0 HEX #9694C9 RGB 150.148.201</p>
<p>Teal 50</p> <p>PMS 3258C (50%) CMYK 32.0.20.0 HEX #ACDCD2 RGB 172.220.210</p>	<p>Gray 50</p> <p>PMS 7545C (50%) CMYK 40.30.22.13 HEX #8D939F RGB 141.147.159</p>	<p>Yellow 50</p> <p>PMS 156C (50%) CMYK 3.14.29.0 HEX #F5DAB7 RGB 245.218.183</p>	<p>Purple 50</p> <p>PMS 271C (50%) CMYK 21.20.0.0 HEX #C5C3E2 RGB 197.195.226</p>
<p>Teal 20</p> <p>PMS 3258C (20%) CMYK 12.0.8.0 HEX #DEF0EB RGB 222.240.235</p>	<p>Gray 20</p> <p>PMS 7545C (20%) CMYK 16.12.8.4 HEX #CACCD3 RGB 202.204.211</p>	<p>Yellow 20</p> <p>PMS 156C (20%) CMYK 0.6.10.0 HEX #FFFEF1 RGB 252.219.214</p>	<p>Purple 20</p> <p>PMS 271C (20%) CMYK 8.8.0.0 HEX #E6E4F2 RGB 230.228.242</p>
<p>Teal 10</p> <p>PMS 3258C (10%) CMYK 6.0.4.0 HEX #EDF7F3 RGB 237.247.243</p>	<p>Gray 10</p> <p>PMS 7545C (10%) CMYK 8.5.4.2 HEX #E1E3E6 RGB 225.227.230</p>	<p>Yellow 10</p> <p>PMS 156C (10%) CMYK 0.3.4.0 HEX #FFF6EF RGB 255.246.239</p>	<p>Purple 10</p> <p>PMS 271C (10%) CMYK 4.4.0.0 HEX #F1F0F8 RGB 241.240.248</p>
<p>Dark Teal</p> <p>PMS 7473C CMYK 80.20.50.2 HEX #1F978C RGB 31.151.140</p>	<p>Dark Gray</p> <p>PMS 7546C CMYK 86.70.50.46 HEX #253646 RGB 37.54.70</p>	<p>Dark Yellow</p> <p>PMS 7509C CMYK 16.36.70.0 HEX #D7A564 RGB 215.165.100</p>	<p>Dark Purple</p> <p>PMS 7668C CMYK 70.60.15.0 HEX #636DA0 RGB 99.109.160</p>

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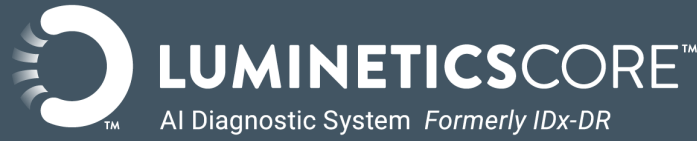
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- ✓ People/person with diabetes
- ✓ Test, exam, diagnosis
- ✓ Eye exam for diabetes or eye exam for people with diabetes

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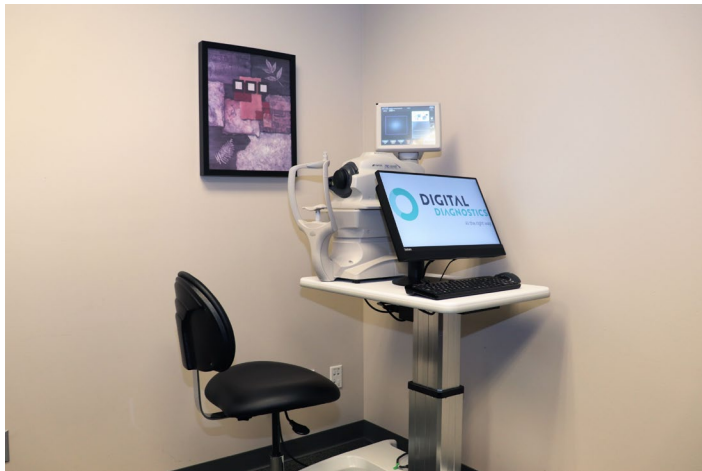
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Have Questions?

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