



AADITYA MALHOTRA

SPORTS JOURNALIST

+44 (0) 7748852386 ✉ aaditya11042k5@gmail.com

SKILLS

Sport Statistics, History and Analysis | Creative Writing | Video Editing | Broadcasting | Commentating | Leadership | Organisation | Communication

SOFTWARE SKILLS

Adobe Premiere Pro | Adobe Audition | Adobe InDesign | Burli Radio | Adelphi Live Writing | NEXUS TV Editing

LANGUAGES

English | Spanish

WEB & SOCIAL

Indeed Profile
<https://profile.indeed.com/p/aaditya-am-ffcfdx>

YouTube Channel
<https://www.youtube.com/@heirandhelmsports>

PERSONAL INFORMATION

Drivers Licence: None

Eligible to Work in the UK: Yes

Highest Level of Education:
Bachelor's Degree (BA Hons)

Industries Involved: Arts and Entertainment, Community and Service, Sports

Total Years of Experience (So Far): 2

LinkedIn Profile

www.linkedin.com/in/aaditya-malhotra-2a5b47392

PROFESSIONAL SUMMARY

Sports journalism student at the University of Lancashire with dual specialisation in broadcast and written journalism, underpinned by a focus on ethics and media law, with high compliance to the IPSO and OFCOM Codes, as recognised widely by the National Council for Training of Journalists, and accredited by the Broadcast Journalism Training Council.

Entering third year and seeking opportunities to demonstrate a passion for all forms of sports journalism, including writing, editing, and broadcasting. Committed to taking the uplifting power of sports to even greater levels of popularity.

Published sports analysis features on University's Public Domain, *Adelphi Live*, formerly *UCLAN Live* (covering football, athletics, and mixed martial arts).

Founded YouTube channel 'Heir and Helm Sports' for sports reporting and analysis, leveraging social media platforms for broader distribution.

Experience in freelance article writing through Fiverr.

CAREER HIGHLIGHTS

- Developed and published sports analysis features on Adelphi Live and for general assignments, expanding engagement with the university's sports and journalism community.
- Launched and operate 'Heir and Helm Sports' on YouTube, leveraging my commentating, analysis and video editing skills with Adobe Premiere Pro and Adobe Audition delivering contemporary sporting event news and analysis.
- Interviewed many well known sports personalities (one being Peter Warden, an Olympian who represented Great Britain in the 400m Hurdles in 1984) and transformed them to engaging content using learnt skills in Adobe Premiere Pro and Audition.
- Authored engaging, newsworthy sports articles as a freelancer on Fiverr, tailoring content to audience needs.
- Worked as leading producer for University's biggest Match of the Day Project, covering a range of sports on campus, all live on air and streaming on University networks and YouTube. Gained proficiency in Nexus TV through this and other projects.

WORK EXPERIENCE

- Writer and Editor
Adelphi Live
Sep 2023 - Present • Preston

Freelance writer producing sports and general news articles, delivered multiple Sports event analysis for University Portal: 'Adelphi Live'. Fulfilling any potential requests and stories with engaging, accurate content.

Content Creator and Social Media Manager

Heir and Helm Sports

Jun 2025 - Present

Founder and operator of YouTube channel "**Heir and Helm Sports**," delivering concise, compelling coverage of football, MMA, athletics, and more. Ensures copyright compliance and audience engagement through multimedia content. Leverage Social media platforms for broader dissemination.

EDUCATION

BA (Hons) Sports Journalism

University of Lancashire

Sep 2023 - Present • Preston

International Baccalaureate Diploma

Oberoi International School

Aug 2020 - May 2023 • Mumbai