VIDEO AUDIO FADE IN INT. LIBRARY-DAY VLS OF PEOPLE STUDYING AT TABLES IN A LIBRARY. CUT TO LS OF MAN AT A CENTER TABLE TURNING PAGE OF TEXTBOOK RESTED ON TABLE. MAN IS SHAKING HIS LEG AS HE READS. CUT TO ECU OF CELLPHONE AUDIO OUTLINED IN MAN'S POCKET. WE Fuck you, I won't do what you tell me! CAN SEE THE SCREEN LIGHT UP Fuck you, I won't do what you tell me! AND THE WORD "DAD" APPEARS AS A VERY LOUD SONG BEGINS TO PLAY. CUT TO ECU OF MAN'S FACE. THE MAN'S EYES GROW WIDE AS HE FREEZES IN PANIC. VLS PEOPLE TURN AROUND AND VOICE LOOK AT THE MAN. (GASPS) CUT TO MS OF MAN. HE FUMBLES FOR HIS PHONE IN HIS POCKET, DROPS IT, AND PRESSES THE SCREEN - SILENCING THE PHONE. CUT TO CU OF OLDER MAN FROWNING. CUT TO CU OF YOUNGER WOMAN FROWNING. CUT TO CU OF OLDER WOMAN SHAKING HER HEAD. CUT TO CU OF MAN. THE MAN'S VOICE OVER EYES LOOK LEFT AND RIGHT AND HE SMILES PAINFULLY. We've all been there. Save yourself the embarrassment and download Silence It; an app that detects when you're in a quiet, public place and silences your phone for you.

(FADE OUT)

1

1

2