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Contact:

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Oakland University Appoints Steven C. Waterfield as New Director of Athletics

Steven C. Waterfield has been appointed Director of Athletics at Oakland University. Waterfield most recently served as executive associate athletic director for the University of Nebraska where he most recently oversaw communications, creative and emerging media, the spirit squad, HuskerVision, and licensing and branding. He also served as Nebraska's liaison to IMG, the Big Ten Network and Fanatics.

Oakland University President Ora Pescovitz said, "Steve is a highly experienced and diligent leader and will be a strong advocate for our university, our student-athletes, alumni and all Golden Grizzlies. He will work with OU leaders and community partners to strengthen our commitment to student success academically and athletically. His contributions to major universities have positioned him well for continued success here."

Waterfield is eager to get started with this program, he said, "I am honored and humbled to join the Oakland University family, and I am incredibly grateful to President Pescovitz for her confidence in me. Together, we will provide a transformative student-athlete experience; we will compete for championships; we will graduate our students; and we will strengthen the connection with the university and with the community. My family and I cannot wait to be a part of an incredible Oakland community and I look forward to getting started."

He shared some of his goals and ambitions for the program. "I want to be the most prominent DI athletics program — without football — east of the Mississippi River."

"Athletics is the front porch of the university ... When they see what we stand for, and what we represent, it's the entry point to see what Oakland is like as a university. It helps with recruiting."

Athletic Leaders who had previously worked with Waterfield endorse his selection for this job. Bill Moos, the current University of Nebraska athletic director said "I think the world of Steve. His years of experience coupled with his genuine care for the student athlete will serve Oakland University well."