

SUMMARY OF QUALIFICATIONS

A highly organized, motivated and results-driven English and Media Arts & Culture undergraduate, with a minor in Business Administration. Possesses the ability to multi-task and a strong academic foundation, with excellent critical thinking, organizational, people management, communications, and problem-solving skills.

EDUCATION

Bachelor of Arts, Level 4

January 2023 – December 2026

Faculty of Arts, University of New Brunswick (UNB), Fredericton, NB.

Area of Focus: Media, Arts & Culture and English (Double Major) Business (Minor). Cumulative GPA of 4.0

WORK EXPERIENCE

Co-President Black Student Association| UNB

May 2026 – December 2026

- Provide overall direction and leadership for the association and chair all executive and general meetings.
- Act as the main spokesperson and represent BSA to the school and external partners
- Oversee all executive members and ensure responsibilities are fulfilled, while guaranteeing that the organization's goals align with cultural, social, and community-building values.
- Handle conflict resolution within the team and approve major decisions, events, and expenditures.

Peer Assisted Learning Leader

September 2026 – December 2026

- Provide peer assisted learning support to the MAAC 1021 students, a course that explores the pivotal role which culture, media, and the arts play in shaping understandings of the world around us.
- Assist with 2026/2027 Arts orientation and student mentorship.

Arts Matters Conference and Social Media Assistant| UNB Work Study

September 2025 – March 2026

- Worked directly under faculty's student engagement officer to create and schedule contents on Arts social media pages and to create promotional materials for the conference and other faculty events.
- Served as the person of contact when supervisor was away.
- Collaborated with the organizing team in coordinating programming and logistics for Arts Matters Conference.
- Assisted in planning and hosting Arts related events and the Arts matters conference in March 2026.

Marketing and Applied Games Design Assistant Intern| Resolve

September 2024 – April 2025

- Served as a liaison between my team and external communications during project launch.
- Implemented the use of content calendar in preparing and documenting monthly content ideas.
- Wrote press release, participated in team project meetings, contributed ideas, and took notes.
- Assisted with planning, hosting, and organizing 3 playtesting sessions, and engaged in game research.

Shelter Worker| The John Howard Society of Fredericton.

June 2025 – August 2025

- Mediated in disputes between clients and assessed situation to provide effective solution.
- Answered clients' questions and provided help where necessary.
- Processed clients' intake and do necessary documentation.
- Worked collaboratively with staff in completing hourly check on clients in the shelter, and to maximize safety.

On Call Supervisor and Specialized Community Support Worker | Capital Family Services, Fredericton.

April 2023 - Present

- Record data and necessary client documentation while providing companionship.
- Observe and track client’s clinical chart, administer medication and assist clients with personal care.
- Collaborate with team leads and managers in scheduling on-call rotations.
- Analyze and respond to emergencies and staff pressing questions, while maximizing client’s safety and minimizing harm during an escalation.

Social Media Manager/ CEO| Aloeda’s Collection

2020 - 2024

- Wrote and edited an e-book to generate over 100 leads for email marketing and educate customers about products maintenance and usage.
- Created 5 contents weekly, using Canva and MailChimp for email campaigns.
- Communicated effectively with customers and provided consultations via social media platforms.

TECHNICAL SKILLS

- Microsoft Office Suite
- Photoshop, Premiere Pro and Canva
- Mailchimp

UNIVERSITY AND COMMUNITY INVOLVEMENT

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| • Co-President Black Student Association of UNB | 2026/2027 |
| • Black Undergraduate Coalition (BUC) Representative | 2025/2026 |
| • Co-Event Coordinator African Caribbean Society UNB | 2025/2026 |
| • Arts Peer Mentor | 2024/2025 |
| • Arts Matters Conference Organizer | 2025 |
| • John Peter Humphrey Model United Nations (Chair) | April, 2024 |
| • Redshirt Volunteer UNB | September 2024 |
| • UNB Intramurals | September 2023/2024 |

CERTIFICATES AND LICENSES

- NVCI, ASIST, FIRST AID/CPR
- Jobberman Soft-Skills Training Certificate and Smartphone Digital Skills - 2022
- Digital Marketing and Content Creation – 2022
- Valid Driver’s License

AWARDS & SCHOLARSHIPS

- Dean’s List – 2023/2024, 2024/2025, 2025/2026
- Ralph St. J. and Charles E. Freeze Prize - 2023/2024
- Edwin Jacob Special University Scholarship - 2024/2025, 2025/2026, 2026-2027
- Karl Land Fiddes, BA. 1962 Memorial Scholarship in Arts - 2025/2026.
- Desmond Pacey Scholarship - 2025/2026