

DREWTILTON

Leader, Creator, Editor, & Writer DREW@ASIOCREATIVE.COM 949-748-0651

PORTFOLIO drewtilton.journoportfolio.com

EXPERIENCE

ASIO CREATIVE | 2019-Present

Founder, Editor, Writer | www.AsioCreative.com.

Founded a business supporting publishers, authors, and organizations in the creation and publishing of high quality books and curriculum:

- Serving as head writer, editor, & project manager,
- Helping produce over 40 books & resources of high impact & marketability,
- Identifying, recruiting, & leading teams of editors, designers, & marketers.

TROCHIA MINISTRIES | 2021-Present

Senior Editorial Director

Work as Sr. Editorial Director of an online content-driven organization:

- Developing & implementing organization's overall content strategy while managing freelance & in-house contributors,
- Guiding development of content published **multiple times a week**, spanning many forms of online media (e.g. blogs, courses, emails, marketing material, etc.),
- Serving on senior strategy team to help guide overall vision & strategy.

MOUNTAIN VIEW CHURCH | 2016-2019

Student Ministries Pastor

Helped to guide the execution of the mission and goals of this large 501(C)(3) organization:

- Serving as member of senior leadership team,
- Overseeing all programs offered to 10-18 years olds,
- · Leading team of staff & volunteers in accomplishing objectives,
- · Managing a large budget of over \$100,000,
- · Overseeing several curriculum centered projects,
- Helping to lead the organization through two major transitions involving facility changes and build outs.

MARINERS CHURCH | 2007-2016

Student Groups Director

Served as Student Ministries Groups Director, as a senior member of one of Orange County's largest 501(C)(3) organizations:

- Overseeing all aspects of weekly "groups program" for 500 middle & high school students,
- Leading & training a team of **10+ staff & over 100 volunteers** in executing the program's goals & objectives, helping to lead to **all-time high** in student retention & event attendance.
- Managing a large budget, marketing campaign, & all curriculum development.

BIO

Passionate about supporting customers, teammates, and organizations using my well honed skills and expertise as a leader, business owner, and content creator.

SKILLS

- Experienced leader & project manager
- Highly creative & innovative thinker
- Exceptional writer, editor,
 & verbal communicator
- Strong team & interpersonal skills
- Extraordinarily adaptable & open to constructive feedback
- Extremely organized & self-motivated
- Proficient in Photoshop,
 Canva, Final Cut, iMovie,
 MS Office, & Google Suite

EDUCATION

Doctorate | In Progress Biola University

Master of Arts | 2013 - 2016 Biola University

Bachelor of Arts | 2007 - 2010 Vanguard University