

Kenan Dudley

Writer + Journalist

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Journalist and content writer with 7+ years of experience turning complex, research-heavy subjects into clear, engaging stories. Passionate about the outdoors and ready to put strong reporting, fact-checking, and plain language skills to work for wildlife conservation.

PROFESSIONAL EXPERIENCE

News Writer

Static Media - February 2023 - Present

- Produce research-driven editorial features on destinations, geography, and small communities, tracking developments across dozens of regions.
- Meticulously fact-check claims against first-hand sources and primary reporting, including census data, agency reports, and government filings.
- Collaborate with remote editors within fast-paced production cycles and shifting deadlines.

Documentation Specialist and Storyteller

Cryarts - July 2023 - Present

- Partner with global teams in virtual environments to standardize narrative workflows and documentation templates.
- Develop and maintain reference resources and "series bibles" that serve as go-to guides for multiple stakeholders.
- Proactively identify content gaps and show initiative in taking on new tasks independently.

Copywriter

WorkSimpli - October 2022 - May 2024

- Produced high-volume web content and user-facing guides following strict documentation templates.
- Served as the bridge between performance marketing and design teams to deliver 64 assets monthly.

Ghost Writer

The Broke Backpacker - March 2020 - February 2023

- Translated complex technical specifications of outdoor equipment into accessible "How-to" guides for a global audience.
- Maintained and updated a large knowledge base of outdoor buying guides, contributing to a 20X growth in organic traffic.

Content Writer

NC Trippin' - March 2020 - October 2022

- Produced local travel guides, city itineraries, and experience-driven editorial content across North Carolina.
- Managed content organization and yearly event calendars within a WordPress-based CMS.

Reporter

St. Kitts Nevis Observer - May 2017 - November 2017 | Avery Journal-Times - August 2016 - May 2017

CERTIFICATIONS

- Responsive Web Design
- AI for Research and Planning

CORE COMPETENCIES

- Primary-source research + fact-checking
- Plain language writing
- Long-form editorial
- SEO content strategy
- Style guide development
- WordPress + CMS management
- Social + web content production

EDUCATION

Appalachian State University
B.A. Public Relations, 2017

MISSION

Don't ask what the world needs. Ask what makes you come alive, and go do it. Because what the world needs is people who have come alive.