

Meghan Kelly

**DIGITAL MARKETING MANAGER | SOCIAL MEDIA EXPERT
| GOAL-GETTER**

Profile

Highly motivated digital marketing manager with 3 years' experience in social media marketing. Proven ability to manage content production in a fast-paced environment. Passionate about driving engagement through effective social posts.

Education

University of California, Santa Barbara

Sept 2015 - June 2019, Bachelor of Arts
English
Global Studies
Alpha Phi Sorority

Skills

Social Media Management
Communication
Content Strategy
Content Production
Video Editing
Influencer Marketing
Social Media Trends

Experience

Social Media Manager

Aug 2021 - Present, Freelance

- Run brand accounts across platforms including TikTok, Instagram and YouTube
- Manage content production from shooting to posting
- Support influencer marketing campaigns

Digital Writer

Feb 2022 - Sept 2022, A360 Media

- Wrote 8 pop culture news stories per day
- Managed social media content across different channels while juggling multiple timezones

News Assistant

Dec 2019 - July 2021, Law360

- Pitched and wrote legal news stories in a fast-paced environment using best practices to drive engagement

Editorial Assistant

July 2018 - Oct 2019, SBLS Magazine

- Assisted in shooting and editing for Instagram marketing content
- Wrote feature stories and editorial advertisements
- Kept a keen eye on social media trends