

# Nyla Gilbert

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I've learned the power of authentic storytelling and aim to create media that inspires others to rise beyond limitations. Storytelling is more than escapism; it's a lens to understanding ourselves and others.

## EDUCATION

**Ohio University, Scripps College of Communication | Ohio Honors Program** | Athens, Ohio May 2027  
**Major:** Journalism: Strategic Communication  
**Minors:** Screenwriting and Digital Storytelling | Retail and Fashion Merchandising **GPA:** 3.67

## MEDIA EXPERIENCE

**The Post Athens** | Athens, Ohio 08/2023 – Present  
*Community Standards Editor* 05/2026 – Present

- Ensure that The Post's coverage of sensitive topics was handled professionally and ethically.
- Implement new source tracking procedures to enhance transparency and accountability.
- Monitor campus and community issues to identify gaps in coverage and improve reporting.

*Assistant Entertainment Editor* 05/2025 – 05/2026

- Edited, managed, and curated over 20 pieces of entertainment content, including music, film, and gaming critiques, as well as coverage of internet culture and trending topics, weekly.
- Facilitate pitch meetings and assist in developing the writing skills of over 18 entertainment writers.

*Entertainment Writer* 08/2023 – 05/2025

- Published 90+ articles on diverse topics such as virtual reality, para-social relationships, podcasting, inclusion in sustainable fashion, and the media's influence on perceptions of law enforcement.

**NEXT Student PR Agency** | Athens, Ohio 08/2025 – Present

*Strategic Communication Specialist and Writer*

- Created promotional content tailored to client needs by transforming creative ideas into tangible campaigns across social media, TV, and community engagement initiatives.

**South By Southwest (SXSW)** | Austin, Texas 03/2026 – 03/2026

- Networked with industry professionals through mentorship sessions in marketing, advertising, and licensing; curated SXSW-exclusive content from film screenings and music showcases.

**White House Correspondents' Dinner** | Washington, D.C. 04/2026 – 04/2026

- Network with White House Correspondents to learn more about the reporting industry of a national political news journalist.

**Scripps x NYC** | Times Square, Midtown Manhattan, New York City 05/2026 – 05/2026

- Introduction to the broader communication industry in New York through curated experiences with Google, Business Insider and Dow Jones.
- Network with the OHIO alum network to meet Bobcat professionals in NY.

**WDTN Channel 2 News** | Dayton, Ohio 05/2025 – 08/2025

*Directing Intern*

- Shadowed three afternoon and evening news directors to gain experience in show production.
- Managed transitions between broadcasts, including studio setup and live guest preparation.

## OTHER EXPERIENCES

**E.W. Scripps School of Journalism** | Athens, Ohio 08/2025 – 08/2025

*J-Crew Member*

- Collaborated with high school students interested in advertising and public relations, guiding them through scenario assessments and developing crisis communication plans for public outreach.

**Office of Health Promotion** | Athens, Ohio 05/2024 - Present

*Social Media Storyteller*

08/2025 – Present

- Produced content to promote initiatives and co-founded "Peer Educator Interviews" to boost Peer Educator visibility.

*Bobcat Student Peer Educator* 08/2024 – 08/2025

- Partnered with campus organizations to plan and facilitate prevention-focused events, including the Sexual Health Resource Fair with 250+ attendees.

**Atrium Medical Center Foundation** | Middletown, Ohio 05/2024 – 08/2024

*Intern*

- Contributed to several community engagement initiatives with the foundation.
- Co-organized and facilitated the Help Endure A Loss (HEAL) Silent Auction and event, creating promotional and decorative materials.

## HONORS AND AWARDS

**White House Correspondents Association Scholarship** | Washington, D.C. 04/2026

**WHCA Journalism Award** | Washington, D.C. 04/2026

## SKILLS

**Technical:** Adobe Creative Cloud, Canva, Microsoft Office, Give Smart, AP Style Writing, Copy Editing