

# Nyla Gilbert

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I've learned the power of authentic storytelling and aim to create media that inspires others to rise beyond limitations. Entertainment is more than escapism; it's a lens to understand ourselves, which I explore through my work at The Post on topics like diversity and social media's influence.

## EDUCATION

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**Ohio University, Scripps College of Communication** | Athens, Ohio May 2027  
**Ohio University, Ohio Honors Program** | Athens, Ohio May 2027  
**Major:** Journalism: Strategic Communication  
**Minors:** Screenwriting and Digital Storytelling | Retail and Fashion Merchandising **GPA:** 3.6

## MEDIA EXPERIENCE

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**WDTN Channel 2 News** | Dayton, Ohio 05/2025 – 08/2025  
*Directing Intern*

- Shadowed three afternoon and evening news directors to gain experience in show production.
- Managed transitions between broadcasts, including studio setup and live guest preparation.

**The Post Athens** | Athens, Ohio 08/2023 – Present  
*Assistant Entertainment Editor* 05/2025 – Present

- Edited, managed, and curated over 20 pieces of entertainment content, including music, film, and gaming critiques, as well as coverage of internet culture and trending topics, weekly.
- Facilitate pitch meetings and assist in developing the writing skills of over 18 entertainment writers.

*Entertainment Writer* 08/2023 – Present

- Published 90+ articles on diverse topics such as virtual reality, para-social relationships, podcasting, inclusion in sustainable fashion, and the media's influence on perceptions of law enforcement.

**South By Southwest (SXSW)** | Austin, Texas 03/2026 – 03/2026

- Networked with industry professionals through mentorship sessions in marketing, advertising, and licensing; curated SXSW-exclusive content from film screenings and music showcases.

**NEXT Student PR Agency** | Athens, Ohio 08/2025 – Present  
*Strategic Communication Specialist and Writer*

- Created promotional content tailored to client needs by transforming creative ideas into tangible campaigns across social media, TV, and community engagement initiatives.

## OTHER EXPERIENCES

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**E.W. Scripps School of Journalism** | Athens, Ohio 08/2025 – 08/2025  
*J-Crew Member*

- Collaborated with high school students interested in advertising and public relations, guiding them through scenario assessments and developing crisis communication plans for public outreach.

**Office of Health Promotion** | Athens, Ohio 05/2024 - Present  
*Social Media Storyteller* 08/2025 – Present

- Produced content to promote initiatives and co-founded "Peer Educator Interviews" to boost Peer Educator visibility.

*Bobcat Student Peer Educator* 08/2024 – 08/2025

- Partnered with campus organizations to plan and facilitate prevention-focused events, including the Sexual Health Resource Fair with 250+ attendees.

## HONORS AND AWARDS

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**White House Correspondents Association Scholarship** | Washington, D.C. 04/2026 – 04/2026

## SKILLS

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**Technical:** Adobe Creative Cloud, Canva, Microsoft Office, Give Smart, AP Style Writing, Copy Editing