

# JENNIFER NEHRER

JOURNALIST, SENIOR AT USC | [MY PORTFOLIO](#)

## ACHIEVEMENTS

### Winner – Radio News

#### Reporting

*Society of Professional Journalists' Region 11 Mark of Excellence Awards*  
Awarded May 2025

### 2<sup>nd</sup> Place – Best Non-Breaking News Story

*California College Media Association*  
Awarded March 2024

## SKILLS

- Open-Source Intelligence (Geolocation, chronolocation, aircraft data, remote sensing, public records parsing & requests, social media investigations)
- Social media content creation (Instagram, TikTok, X and Bluesky)
- Microsoft Office (Outlook, Excel, PowerPoint)
- Adobe Suite (InDesign, Premiere Pro, Photoshop)
- Content Management Systems (WordPress, Drupal, Nebula, Dalet)
- News Judgement
- Quantitative and data analysis
- Front-end coding (HTML, jQuery, CSS)
- Employee training

## LANGUAGES

- English (Native Speaker)
- Hebrew (Proficient)
- French (Intermediate)
- Spanish (Beginner)

## EDUCATION

### Bachelor of Arts – Journalism

AUG. 2022–MAY 2026

University of Southern California  
3.83 GPA

## PROFESSIONAL EXPERIENCE

### *Various Positions*

*NBCUniversal, News Division – Los Angeles, CA*

JUN. 2025–APR. 2026

### *News & Planning Intern, NBC4 Los Angeles:*

SEP. 2025–APR. 2026

- Assist with station planning by scheduling interviews and shots for segments and sharing ideas for coverage with editors
- Scan email and social media for coverage opportunities
- Research potential sources and event information to assist with future segments
- Aid production team during special broadcasts including the 2025 World Series Parade, State of Black LA, Pali High Reopening and 2025 Special Election Night

### *Digital Platforms Intern:*

JUN.–AUG. 2025

- Assisted team editors with production and maintenance of NBC News website, including placing stories on webpages via NBC News digital curation system
- Assessed stories for news value and urgency and made suggestions for placement on homepage and app; composed variations of headlines for stories to optimize click-through rate and engagement
- Authored two articles for the Tech desk, including an exclusive on a Senator's letter to Meta

### *Reporter (Intern and Freelance)*

*Times Media Group – Los Angeles, CA*

JUN. 2024–MAY 2025

- Pitched, interviewed and wrote stories for papers under TMG's purview. Promoted from internship to freelance in Aug. 2024.
- Published as of Apr. 28, 2025 (30 articles): all articles for the *Los Angeles Downtown News, the Argonaut, Tucson Weekly, Pasadena Weekly, West Valley View*

### *Various Positions*

*The Daily Trojan (73 articles) – Los Angeles, CA*

AUG. 2022–DEC. 2024

- **Data Editor (JUL. 2024–DEC. 2024):** Oversaw all data matters for the paper. Created and managed a student polling venture with periodical analysis.
- **News Assignments Editor (JAN. 2024–MAY 2024):** Managed News Assignments email and dictated coverage of events and stories for news section. Created and sent out a "Pitch Sheet" with stories for writers to pick up once a week.
- **News Editor (SEP. 2023–DEC. 2023):** Generated layout for print edition and uploaded finished stories to website. Provided first round of edits to article drafts and assisted Masthead in final edits. Trained new writers and Assistant News Editors.
- **Assistant News Editor (JAN.–SEP. 2023):** Assisted editors in paper layout and uploading articles to website. Wrote photo and social captions for articles. Wrote 3+ articles/month about current and relevant matters at USC.
- **Breaking News Writer (AUG.–DEC. 2022):** On-call 1-2x/week to write news as it breaks.

### *Intern*

*News Media Alliance – Remote*

SEP. 2020–JAN. 2021

- Researched and wrote articles about local news, student journalism, and the 2020 election. Had work shared by the National Press Club.