

EMPIRE *Fashion Firm*

FASHION MARKETING, PR, & EVENT PRODUCTION



www.empirefashionfirm.com

For Immediate Release:

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Welcome to the world of Denzel Parris, *PRIVATE*

MIAMI – November 14, 2018 – Empire Fashion Firm presents luxury womenswear fashion designer, Denzel Parris and the launch of his new Spring/Summer 2019 Ready-to-Wear Collection “For A Lady”, his first *PRIVATE* Collection, and a co-collaborative collection with clothing company, Comfort Enoz.

The premiere of the collections will take place on December 6th from 12 p.m to 4 p.m at Workshops 360 in the third suite. This three-fold event, sponsored by Johnson & Wales University, will include a public viewing of the designer presentation, a private media viewing, and a fashion industry networking mixer that takes place from 6 p.m. to 9 p.m. Tickets for the presentation may be purchased on Eventbrite.

Quality and locally sourced craftsmanship from manufacturers such as *Moda Lab* and world-class fabrication from textile distributors such as *Isa Couture Fabrics* can be spotted in this year’s display.

As a self-taught designer who has been featured in *Cosmopolitan Magazine*, Parris has created custom pieces for fashion figures, namely style expert Kelly Saks. His works have also been met with rave reviews from brand influencer Ria Michelle and social media mogul, Jenny Florvil.

“The ideology behind every concept and garment is one found to be quite simple; to reintroduce the modern day “women” to her highest form of self, *A Lady*,” said Parris.

Denzel Parris International is known for its distinctive silhouettes comprised of simple and contemporary lines designed to command the attention and adoring curiosity of those around. All while providing the functionality to maneuver through modern day life through all occasions. Appropriate for work/life/travel/cocktail all on the foundation of world-class craftsmanship and quality fabrication.

“Fashion Production is my gift to the forward movement of the fashion industry. Working with Denzel is an honor and allowed me to creatively give back to the industry that has given me so much fulfillment,” said Kamaria McCall, owner of Empire Fashion Firm.

Empire Fashion Firm specializes in fashion event production. Established in 2015, Empire Fashion Firm firmly believes in creating a professional platform for fashion designers and brands alike to express their collection through a capturing experience while increasing brand awareness, loyalty, and shareable digital content both editorially and socially.

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