

CAYETANA ALAYZA

Communications

Portfolio: cayetanaalayza.journoportfolio.com

CONTACT

+1 (352) 936-1875

cayetana55alayza@hotmail.com

<https://www.linkedin.com/in/cayetana-alayza/>

Orlando, Fla.

EDUCATION

2025 - 2027

UNIVERSITY OF CENTRAL FLA.

- B.A. in Communications
Track: Professional & Business
- Minor in Journalism Studies

2023 - 2025

VALENCIA COLLEGE

- A.A. in General Studies

2021 - 2022

PONTIFICIA UNIVERSIDAD
CATOLICA DEL PERU

- Coursework in Performing Arts

2022

CEA (CENTRO DE EDUCACION
ARTISTICA) DE TELEvisa

- Selected for a Performing Arts
Intensive Coursework

SKILLS

- Bilingual (English/Spanish)
- Canva & Digital Design
- News Research
- Writing (AP style)
- Storytelling
- Crisis Communication

HONORS

- Dean's List, VALENCIA COLLEGE - Fall 2024
- President's List, VALENCIA COLLEGE - Spring 2025

SUMMARY

Bilingual Communications and Journalism student at UCF with hands-on experience in AP-style writing, news research, and data-driven storytelling. Background in brand representation and guest service across entertainment and hospitality, with a passion for internal and external strategic communications, corporate affairs, crisis management, and public relations in global industries.

WORK EXPERIENCE

Brokerverse, Newspaper Publishing

Contributing Writer

OCT. 2025 - PRESENT

- Research, write, and edit feature stories on real estate, lifestyle, and culture for digital and print publication.
- Conduct interviews and source research to support accurate, data-driven storytelling under tight editorial deadlines.
- Adhere to AP style guidelines to maintain high publishing standards.

The Walt Disney World Company

Food & Beverage Cast Member (DCP)

JAN. 2026 - MAY. 2026

- Delivered high-quality guest experiences in a fast-paced, brand-driven entertainment environment.
- Represented Disney brand standards through professional communication and teamwork.

Trattoria La Piccolina

Manager

DEC. 2024 - DEC. 2025

- Oversaw daily operations and coordinated front-of-house staff.
- Managed scheduling, training, and workflow during peak hours.
- Resolved customer concerns and maintained service standards.

Waitress/Bartender

JAN. 2023 - DEC. 2025

- Provided attentive table and bar service in a fast-paced environment.
- Trained new staff and supported team coordination during peak hours.
- Handled customer concerns with professionalism to ensure satisfaction and loyalty.

ORGANIZATIONS

National Association of Hispanic Journalists (NAHJ) at UCF

- Engaged in professional networking and media development workshops.