ArpitaKulkarni

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CAREER OBJECTIVE

A motivated and curious professional transitioning from engineering to journalism. I have a strong foundation in writing, storytelling and on-screen communication. Armed with a degree in computer science and a passion for engaging content, I aim to contribute to journalism that informs and inspires a fresh piece of content each day. I am seeking an opportunity to develop my skills and advance my career.

PROFESSIONAL WORK EXPERIENCE

Implementation Engineer 6d Technologies, Bangalore   *Mar 2024-Jun 2024*

*Develop and maintain automation test scripts.
*Automate repetitive and regression test cases.
*Detect bugs early through continuous testing.
*Collaborate with developers for faster fixes.
*Integrate tests into CI/CD pipelines.
*Ensure software quality with speed and precision.
*Document test cases, results, and framework.

Software Development Engineering (Web) • Internship Indoskilled Resources, Virtual   *Sep 2022 - N ov2022*

   *Design anddevelop software applications.
*Write clean,efficient andmaintainablecode.
*Test and debug softwaretoensure quality.
*Collaboratewith cross-functional teams.
*Maintain andimprove existing systems.
*Stay updatedwith new technologies.
*Ensure software security and performance.

EDUCATION

Bachelor of Engineering (B.E), Computer Science & Engineering   2019 - 2023
Rao Bahadur Y Mahabaleswarappa Engineering College

TRAININGS / CERTIFICATIONS

Journalism   *Oct 2025 - Present*
Udmey, Virtual
*Understanding the passion for accuracy objectivity and clarity of the topic.
*Analysing the 5Ws and 1H: who, what, when, where and why followed by how to report.
*Enhancing research abilities and verifying objectivity with all sources.
*Adapting news reporting skills and presenting it in a concerned manner.
*Developing open-ended questions, listening carefully and acting upon them.
*Accepting privacy and acting wisely as a professional journalist.
*Implementing content on social media or a blog to improve content writing.
*Following current affairs consistently.

PORTFOLIO

https://acrobat.adobe.com/id/urn:aaid:sc:AP:d0d50de3-e65f-4e74-91e9-849b3a6a6727
https://acrobat.adobe.com/id/urn:aaid:sc:AP:942de1d1-733b-4a54-986f-6c4edf76c637
https://acrobat.adobe.com/id/urn:aaid:sc:AP:9b17931a-cdc4-44ee-ba52-c1ce57c0b255

WRITING & MEDIA EXPERIENCE

Content Creator (portfolio Projects)
Self-initiated -Ongoing
*Developed multiple Canva-based magazine-style articles and visual stories.
*Concentrated on storytelling, layouts and presentation for a general audience.
*Topics include technology, motivation and everyday life.
*Portfolio links are available above under the portfolio section.

Anchoring & Public Speaking (Informal/College Level)
*Hosted college events technical talks and cultural programmes.
*Possesses strong public speaking and camera presence.
*Demonstrates a commanding voice modulation and audience engagement.

SKILLS

*Digital Marketing, Content Writing.
*Anchoring, Event Management and English Proficiency (Written).
*Effective Communication, Adaptability and Content Editing.
*Tools: Canva, Google, Docs, Pages , Ms Office, Final cut pro, Figma , Inshot,(MAC and Windows).
*Interests: Journalism, Storytelling, Media, Teaching and Motivational Content.

EXTRA CURRICULAR ACTIVITIES

*Participated in various inter-school ICSE English Elocution.
*Participated in various English Essay writing fest.
*Participated in LIC conducted English -Speech -contest.
*Participated in English Roleplays(dramas) held by Annual school fests.

* Participated as event host(Anchor) in ICSE school meet.