



DESIGN VISUALIZATION · 3D ANIMATION · AI-ENHANCED CONTENT

RICARDO RODRIGUEZ

Senior Creative Director · Providence, Rhode Island

15+ YRS
EXPERIENCE

TEAM & PIPELINE
LEADERSHIP

3D RENDERING
& ANIMATION

VISUAL
STORYTELLING

US BASED
OPEN TO REMOTE

ABOUT

Ricardo Rodríguez

Senior Creative Director

Senior creative and technical lead with 15+ years delivering architectural visualization across a wide range of project typologies — hospitality, multifamily residential, commercial office, civic and government facilities, theme parks, and large-scale mixed-use developments — bringing a visual storytelling approach to every stage of the process.

Developed and managed full production pipelines from concept through investor approval, directing teams and output across domestic and international markets.

Leverages a broad AI toolkit across image generation, animation, upscaling, and workflow automation to produce motion content, build-up timelapses, and marketing-ready assets alongside traditional render packages. Currently based in Providence, RI and available for senior visualization roles.

SPECIALIZATIONS

Architectural Visualization · Animation & Motion · AI Workflow Integration · Real Estate Photography · Marketing Direction · Team Leadership · Pipeline R&D · Virtual Tours

DISCIPLINES

01

Architectural Visualization

Pre-construction renders and animations across hospitality, residential, commercial, civic, and mixed-use typologies

02

Real Estate Brand & Lifestyle Assets

Brand photography, Matterport scanning, 360 capture, virtual staging, and marketing imagery for lease-up and investor campaigns

03

AI-Enhanced Marketing Assets

AI-generated animation, motion content, enhanced imagery, and marketing deliverables for architectural and real estate clients

EXPERIENCE

Visualization & Creative Tech Lead

BASE4 Architects Engineers Designers

2017 — February 2026

Led visualization pipeline and creative direction of marketing department. Newsletter strategy, visual campaign ideation, and team leadership across hospitality, multifamily, residential, commercial, civic, and theme park projects.

Independent Visualization Artist

Media Production

2015 — 2017

Tejada & Torres Arquitectos

Visualization + Marketing Support

2010 — 2015

Freelance

Architectural Visualization + Marketing

2009 — 2010

EDUCATION

Architecture Degree

PUCMM · Dominican Republic

CONTACT

■ **Portfolio** [View Work](#)

■ **LinkedIn** [Ricardo Rodriguez](#)

■ **Email** ric.rodrrp@gmail.com

■ **Location** Providence, Rhode Island

SKILLS & TOOLS

3D & REAL-TIME RENDERING

D5 Renderer

Real-time rendering, primary daily driver

Lumion

Landscape, animation, fast turnarounds

SketchUp

Design modeling, client-facing 3D

Enscape

Overall rendering, interiors, interactive

V-Ray

Photorealistic stills, premium deliverables

Corona

Interior rendering, material accuracy

AI PIPELINE

Kling AI · Lovart · Runway · Midjourney · ComfyUI
· Topaz Suite · Automated Batch Rendering

POST-PRODUCTION & EDITING

Adobe Photoshop · Lightroom · After Effects ·
Premiere Pro · InDesign · Illustrator · DaVinci
Resolve

REAL ESTATE TECHNOLOGY

Matterport · 360° Camera Systems · Virtual
Staging · Virtual Tours · Property Photography

MARKETING & STRATEGY

- Digital Campaign Strategy
- Visual Storytelling & Narrative Sequencing
- Newsletter & Content Direction
- Social Media & Brand Identity for A&E Firms

LEADERSHIP & PRODUCTION

- Remote Team Coordination & Mentoring
- Pipeline Architecture & QC Workflows
- Visual Quality Control & Standards
- Team Development

LANGUAGES

- Spanish (Native)
- English (Professional)



RICARDO RODRIGUEZ

PORTFOLIO

ricardorodriguez3.journoportfolio.com

EMAIL

ric.rodrrp@gmail.com

LINKEDIN

linkedin.com/in/ricardo-rodriguez-archviz

LOCATION

Providence, Rhode Island · Open to remote

15+	200+	7	3	US
YEARS EXP	PROJECTS	BRANDS	AI TOOLS	BASED

