

# May 2026 Creatives

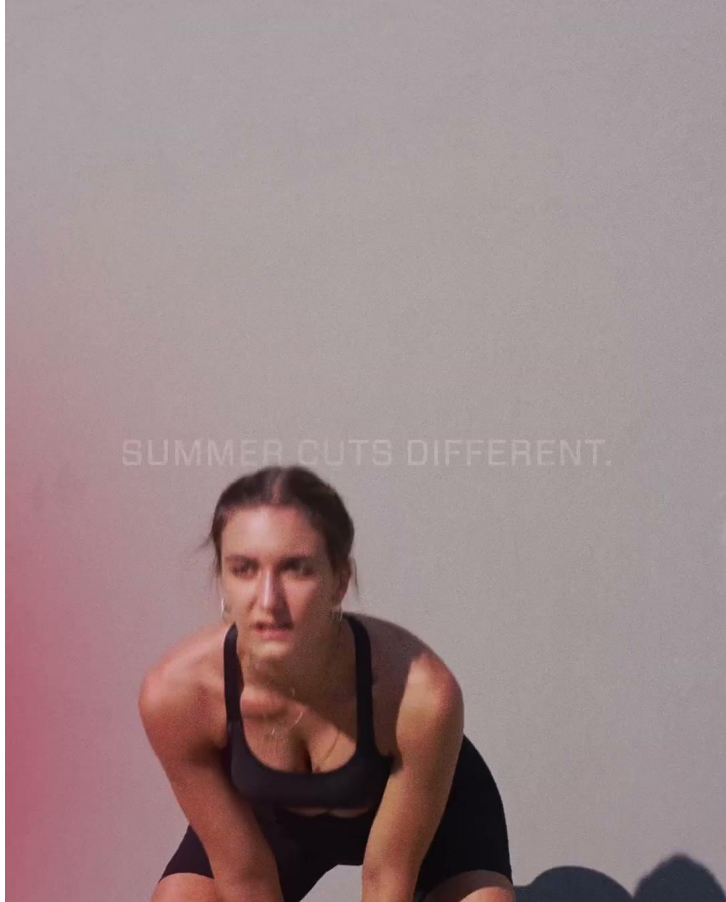




THIS ISN'T A SOFT SUMMER.

Alternate Copy “**The Summer Cut Starts Now.**”





Revised copy - **“Summer cuts different.**

**You’re sweating more.**

**Eating lighter... without trying.**

**Your body's dialed in.**

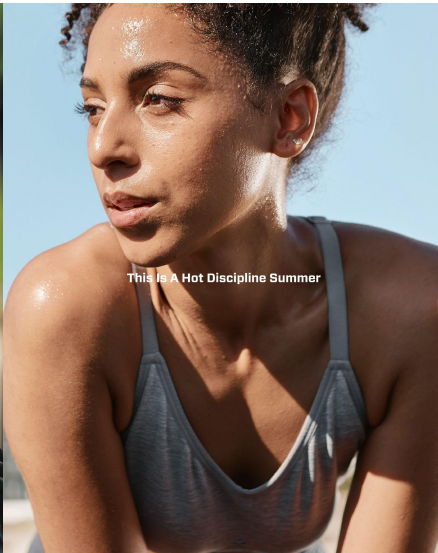
**That's where the cut begins.**

**Fuel it right.**

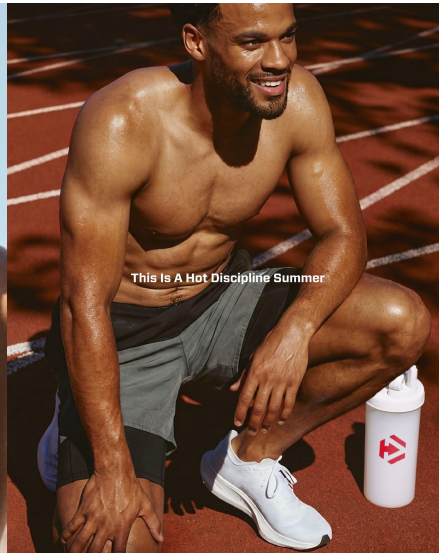
**Own The Summer.”**



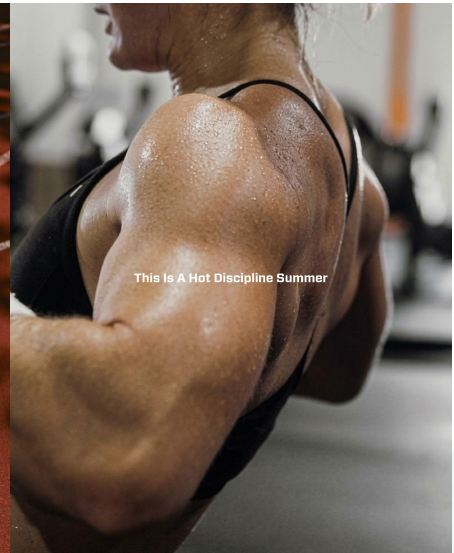
This Is A Hot Discipline Summer



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Alternate Copy **“OWN THE SUMMER.”**



Revised copy - Slide 1 - **“Own The Summer With ISO100.”**

Slide 2 - **“LOW BLOAT**

**- Heat slows digestion**

**- ISO100 is ultra-filtered for easy digestion.**

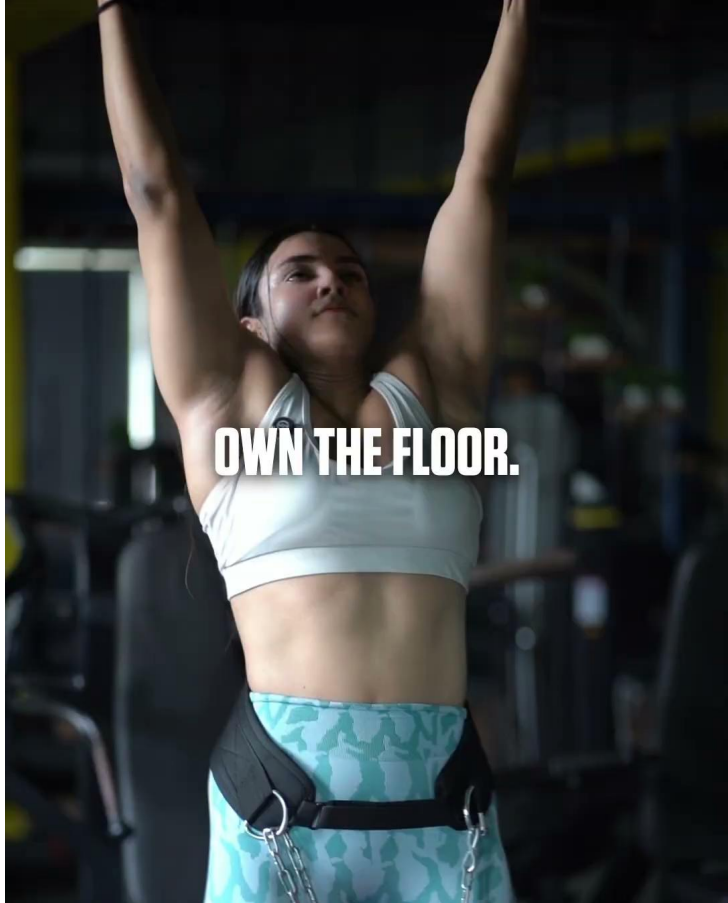
**Light on the gut. Heavy on the gains.”**



Alternate Copy -  
“EARN THE CUT.

OWN THE SUMMER.”





Alternate copy -  
“SLAY THE REPS.

SIP THE GAINS.”



**Thank You**