

McK Productions presents

Christopher Robin & **POOH**

A new musical for the child in all of us.



Book, Music, and Lyrics by HARPER CRAVEN | Directed by DAVID McKIBBIN | Orchestrations by JULIA MESUK

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Project Overview

- Inspired by A.A. Milne's classic stories and characters
- Follows Christopher Robin as he transitions to school
- Explores friendship, growing up, and change
- Family-friendly appeal for both children and adults
- Original songs by Harper Craven, honoring Milne's legacy
 - Select songs featuring lyrics by Milne
- A whimsical, emotional experience for all ages

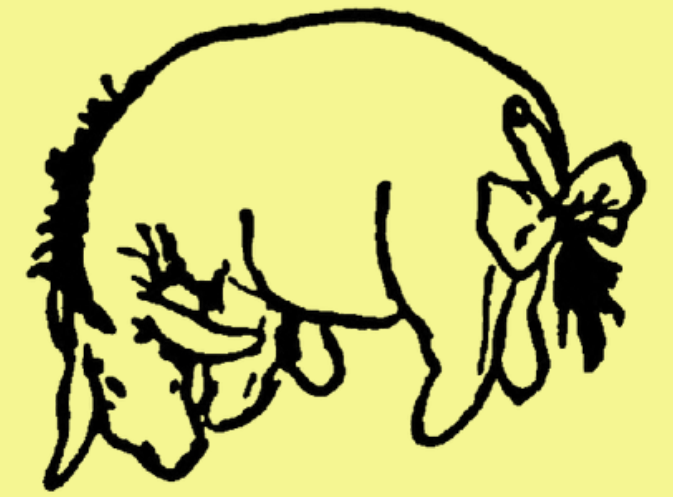


Synopsis

We follow Christopher Robin in his dorm room at school. While he aspires to be an author, he still yearns for a simpler time in the Hundred-Acre Wood playing Pooh Sticks, slaying dragons, and eating honey. Using his imagination, Christopher Robin's animal friends magically come to life before his very eyes.



Creative Team



David McKibbin (He/Him)

Producer/Director

David McKibbin is a writer, performer, theatre maker, and PR professional based in South Florida. He offered press/marketing services for new musicals including *Heaven Come Home*, *Spells of the Sea*, and *After Happily Ever After*.

David also interned with the Broward Center for the Performing Arts. He holds a BA in Theatre and an MA in Mass Communication from the University of Florida.



Harper Craven (He/Him)

Book/Music/Lyrics

Harper Craven returns to his hometown of Baltimore after 10 years living in New York City. He recently cowrote the book for *Mecklenberg County Song and Dance Competition*, which made its world premiere in Charlotte, North Carolina. Additional musical theatre writing credits include *Insanity in the City* (New York SummerFest) and *Young With Time* (The Dixon Place). Harper also wrote the song "Spare Me A Dance," which was recorded by Broadway's Ruby Lewis.



Julia Mesuk (She/Her)

Orchestrations/Sound Design

Julia Mesuk is an audio engineer, songwriter, orchestrator, arranger, and musician based in Bloomfield, New Jersey. Her latest album, *Princess*, will be released on October 11. She holds a BM in Audio Engineering Arts from William Paterson University, where she played viola with the WPU Symphony Orchestra at Carnegie Hall. Follow Julia on Instagram (@mesukmusic).

Target Audience

Audiences Attending this Show

- Families
- Children ages 2-6
- Nostalgic parents wishing to reconnect with their inner child
- Elementary school groups for field trips

Ideal Producing Groups After NYC Premiere

- Touring TYA Companies
- Regional Theatres with TYA
- High Schools (One Act and Full-Length Version Available)
- Colleges/Universities with TYA



Development/Production Goals



Immediate Goal:

We aim to secure \$20,000 in front money to fund a 29-hour reading.

Plan for Using Funds:

- **Cast:** Allocate funds for hiring a talented cast who will bring our vision to life, ensuring a high-quality performance.
- **Music Director/Pianist:** Invest in a skilled music director to oversee the musical elements, ensuring the score is expertly interpreted and executed.
- **Rehearsal Space:** Invest in a suitable rehearsal space that fosters creativity and collaboration, allowing the team to refine the production.
- **Marketing/PR:** Set aside resources for targeted marketing efforts to build awareness and excitement around the reading/workshop, reaching potential audiences and stakeholders effectively. We aim to contact industry professionals, coproducers, and investors wishing to join our team.

Development/Production Goals

Future Goals

- Commercial Off-Broadway
 - Estimated capital goal: \$2 million
 - A portion of revenue will support causes that benefit children's health, education, and welfare (i.e. Children's Miracle Network, No Kid Hungry, Arts Project of Syracuse)
- Releasing a cast album, concept album, or musical podcast
- Touring
- Licensing for High School, College, Community Theatre, Regional Theatre
 - Full-length version: ideal for standalone productions
 - One-act version: ideal for TYA tours or high school one act competitions.



*Crochet Winnie-the-Pooh
from Crochet 4 A Cure*

Financial Breakdown

Venue

- Playwrights Horizons Downtown - Studio 4A - \$2000

Personnel

- Equity Performers - 29-hour reading contract, \$100 per actor x 10 actors, \$1000
- Director Stipend - \$2000
- Writer Stipend - \$2000
- Music Director Stipend - \$1600
- PR/Social - \$1000
- Stage Manager - \$500
- Production Assistant/Child Guardian - \$500
- General Manager - \$5000

Materials/Equipment/Administrative

- Music Stand Rental - \$300
- Binders for Script/Score - \$500
- Program Printing - \$30
- COVID-19 Tests - \$160
- Transportation -\$75
- Insurance - \$500
- Payroll - \$100
- Contingency - \$540



Timeline

December 2024
Raise Funds

February 2025
Cast Actors/
Hire Personnel

March 2025
Rehearsals/
Staged Reading

August 2025
Workshop/
Residency

September 2025
Announce
Full Show

March 2026
Opening Night
Off-Broadway



Join Us on this Incredible Journey

Be a part of bringing *Christopher Robin and Pooh* to life—
a heartwarming, family-friendly musical with universal appeal.

Opportunities for Involvement:

- Investment Opportunities: Help fund our next major milestone—
an exclusive reading/workshop.
- Co-Producing Partnerships: Collaborate with us as we develop this
musical for regional theatre and commercial Off-Broadway.

Next Steps:

- Future Discussions with Dayna Lee and Brian
- Front Money Agreement
- Investor Meetings

