

Tuesday, May 6 | 8:00-8:45 a.m.

UCA Intro 8:00-8:45| General Session by Dr. Joe Toscano and Christopher Chao until 8:45 a.m.

7:45 Start General Session Playlist

7:55 am: VOG...Good morning, everyone. We'll begin in a few minutes, so please begin to take your seats.

7:59 am: VOG...Good morning, everyone, and welcome to our final keynote presentation. Please take a moment to silence your cellphones and join me in welcoming Urgent Care Foundation President Luis de la Prida and College of Urgent Care Medicine President Dr. Cesar Mora Jaramillo to the stage.

[8:00]

[SLIDE: Luis de la Prida & Dr. Cesar Mora Jaramillo

MUSIC – Walk up music Oye Como Va by Santana start at :37

- [Lou] Good morning, everyone. I'm Luis de la Prida, President of the Urgent Care Foundation Board of Trustees. I wanted to take a moment to come up here and thank everyone who attended the Urgent Care Foundation Celebration – the annual Urgent Care fundraising event– last night. We had an amazing time bidding in the silent auction, dancing to the Diamond West Band and celebrating our Outstanding Award Winner NorthWell GoHealth Urgent Care. Together, we were able to raise \$55,985 toward education and awareness initiatives for Urgent Care. Please give yourselves a round of applause! [Applause]
- If you were unable to attend and would like to support the foundation, you can scan the QR code on the screen to give. For anyone who wants to get involved with the Foundation, please don't hesitate to reach out to me. I hope you enjoy the rest of your time here at the Urgent Care Convention. Thank you.

[Lou leaves stage]

[applause]

Cesar Slide

- [Cesar] Thank you, Lou. That's outstanding work. Thank you all for being here for another year at the Urgent Care Convention. As the President of the College of Urgent Care Medicine, I hope all you all are enjoying our educational sessions and

networking with your peers. We are excited to host you all at this new venue in Dallas, Tx and I hope you had some time to enjoy the wonderful amenities.

- To the UCA Members: Don't forget to cast your vote in the UCA Board of Directors election! If you are a part of a member organization and are unsure if your organization has cast its vote, please see Membership Director Jami Kral at the UCA portion of UC Central out in the lobby. Elections close at 1pm CT. We will announce the new Board members during the UCA Member Meeting today at 5pm.
- The College election also closes today – so if you're a College member and you have not yet voted, check your email for your ballot and vote!
- I would like for Dr. Toscano, Dr. Davidoff to come up for this next portion of our program. We have a few awards we would like to present to some deserving individuals. The 2025 Sean M. McNeeley, MD, FCUCM Advancing the Specialty Award is presented to a College of Urgent Care Medicine member with five or more years in Urgent Care or emergency medicine who has made significant and sustained contributions to advancing the specialty of Urgent Care medicine. And 2025 Joseph Toscano, MD, FCUCM Inspiring Excellence Award is presented to a College of Urgent Care Medicine member with five or more years of medical experience in Urgent or emergency medicine who has made significant and sustained contributions to the industry by inspiring excellence.

[Cesar leaves stage]

[Joe, Tracey, comes to stage]

Walk up music – Katy Perry: Part of Me Start at 1:31]

- [Tracey] I would like to present the 2025 Sean M. McNeeley, MD, FCUCM Advancing the Specialty Award on behalf of Dr. McNeeley, who was unable to join us this year. I am pleased to present this award to Dr. Kevin Reiter. Kevin has been practicing Urgent Care medicine for 25 years in various roles and settings. Among his work, he was the first to plan and incorporate a virtual visit platform during the pandemic to expand the reach of UC services to thousands of patients who were fearful of in center visits, and it is currently still being utilized today. He has worked with a multidisciplinary team to create a credentialing and educational pathway to train physicians to take X-ray and has created partnerships with X-ray schools to provide job exposure in the Urgent Care setting. Please join me in congratulating Kevin on receiving this award.

[Applause] Walk up music Best Life by Spencer Ludwig – start at 1:20

[Insert Kevin speech]

[Joe takes the podium] – Lindsey is next

- [Joe] Next, I would like to present the 2025 Joseph Toscano, MD, FCUCM Inspiring Excellence Award to Dr. Lindsey Fish. Dr. Fish has organized, conducted and co-authored more UC research than anyone else over the past four years while continuing to provide direct patient care approximately 20 hours per week. In her Medical Director role, she is responsible for clinician supervision, clinic operations, nursing/support staff leadership supervision and collaboration with the greater organization. Please join me in congratulating Lindsey on receiving this award.

] [Applause] Walk up music Make Way by Aloe Blac – start at 1:25

Lindsey Fish Inspiring Excellence Award Acceptance Speech

Thank you so much. To begin I would like to thank Dr. Josh Russell who nominated me for this award and the Awards Committee for the selection. It is truly an honor to receive an award that has previously been received by the incredible urgent care physicians Dr. Joseph Toscano and Dr. J.D. Zipkin. Additionally, I would like to thank my family for all of the never-ending support, especially when I'm spending hours in the evening (not charting) but engaged in other uncompensated activities including research for which I received this award.

I absolutely love urgent care medicine and am grateful that my career turned to this specialty 12 years ago. My passion for this field of medicine is what inspires my interest in advancing clinical care, advancing urgent care medical education, and advancing urgent care specific research. What we do is unique and powerful, meeting the patients where they are, addressing their needs efficiently, and not missing something critical. To do that, we need to continue moving this field forward and distinguishing it from other fields and ensuring excellence in the process.

So today I challenge each and every one of you to do one extra thing over the next year to advance the field of urgent care medicine beyond the incredible work you do each day caring for patients. Advance urgent care clinical care by joining a CUCM/UCCOP committee, or designing and implementing quality metrics within your organization. Advance urgent care medical education by publishing a case report or topic review article, or offering to give an educational lecture to your organization. Advance urgent care research by publishing the work you are doing in your clinic on clinical practices and operational initiatives.

I encourage each of you to take the challenge and together we inspire excellence in ourselves, each other and the field of urgent care medicine. Thank you.

[Jasmeet takes the podium]

- [Jasmeet] We have one more award, the surprise award that you all have been waiting for.
- [Tracey] This new award category is named after someone who has made a huge impact in Urgent Care. They have done outstanding work for the College and will continue to leave their mark long after they retire.
- [Joe] Please join us in the unveiling of the new award, the Laurel Stoimenoff Impact Award. Laurel, you have been impactful to us all and your work has not gone unnoticed. Thank you for all of your contributions to the field.
- [All] Congratulations Laurel.

[Applause] Walk up music Higher Love by Whitney Houston – start at 1:23

[Insert Laurel speech]

[Sean takes the stage]

- [Tracey] Congratulations again to our winners. You all have earned this recognition. I would like to invite Dr. Chao up to the stage to join Dr. Toscano for their keynote address. We are thrilled to have them here as they inspire us to reflect on our practices and improve the way we approach patient care in this dynamic field.
- Please join me in welcoming Dr. Toscano and Dr. Chao for the Art of Diagnosis.

[applause]

[SLIDE: Dr. Toscano and Dr. Chao]

[Toscano and Chao Presentation]

Cesar approach stage

- [Cesar] [2025 Convention Slide] Thank you so much, Dr. Toscano and Dr. Chao. Thank you for kicking off the last full day of our convention. This was a very inspiring talk that I think we can take with us as we continue to evolve in the field.
- We hope to see everyone again at 5pm for the UCA members meeting and Election results. Enjoy the rest of your day!
- **[OUTRO playlist]**