



The Flowers

What's fresh this season? by Heidi Travis • photography by Aislinn Kate

AH! LOVE IS IN THE AIR, THAT SWEET INTOXICATING AROMA! That garden of delights! It's time to celebrate your blossoming love, and what better way than with flowers? To be sure, flowers have a key role to play, especially on your wedding day.

Flowers have been indispensable in wedding celebrations as far back as ancient Rome. Roman brides carried bouquets of herbs and wore garlands of wild flowers, as they believed that they held a special significance. To them, flowers represented new beginnings, fidelity, and fertility. This tradition has carried through the ages, changing with the times but always staying central to the heart of the festivities. Today is no different. Or is it?

Though flowers are always a vital part of any wedding celebration, times do change and with it so do the styles. Traditions evolve and every season comes with a fresh new take on the tried and true classics.

So what's new this season?

Celebrations' Wedding Coordinator Rhonda McHenry and Owner Debbie Turner offered us a sneak peek at the latest trends for this wedding season and let's just say the future looks bright!

Long gone are the days of muted color palettes. Say goodbye to pale pink, blush and rose gold. 2019 is bold! The color this year

is "living coral" and this lush hue brings the sweetest blend of warmth and vibrancy to your décor. According to McHenry, corals bring a "cheery tone that's perfect for weddings." It's a color that strikes a perfect balance

between soft and romantic and injects it with the barest hint of playfulness. It's a disarmingly friendly color which promises to make your wedding a cozy affair.



Along with coral, McHenry says that bright colors are expected to make a huge comeback this year and that we should also expect to see more sophisticated color palettes, and jewel tones as well.



The softer hued blossoms represent a timeless and elegant style that is always in fashion.

Flowers come in all shapes and sizes, too, so uniformity is out. This year it is all about what is “natural, whimsical and romantic,” says McHenry.

It’s a celebration of diversity in bloom with lots of dimension and varying heights. Contrasting textures create a richer aesthetic evoking a more visceral visual experience.

Other emerging trends across the country are single-bloom and asymmetrical bouquets. For a more minimalist aesthetic, brides can showcase a single large floral, supporting it with abundant lush greenery for startling contrast. This makes their chosen bloom the shining centerpiece to which all eyes are drawn.

For asymmetrical bouquets, the trend leans towards cascading flowers in bold, monochromatic schemes. Strong colors such as deep purples, dark reds and burgundy are all among the usual suspects.

Conversely, small, subtle bouquets are equally trendy this year. In contrast with the wilder, asymmetrical bouquets, small bouquets emphasize attention to textures and minimalist style blending only small splashes of color to a single bloom with quiet dignity.

But McHenry points out that, even in this age of change, there are always mainstays in wedding tradition. There are just some things that are best left untouched. Brides will always stun in white dresses and long,



The bright magenta bougainvillea brings a pop of bold color and represents the couple moving forward together.

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flowing veils. Matching bridesmaids and dapper gentlemen in tuxedos will never be passé. Flower trends are no exception. McHenry says that “bouquets in pastel colors and white and green color palettes are always classics.”

However, if there is one thing she stresses, it’s this: Trend or no trend, weddings are very special celebrations of love. The décor and floral arrangements are deeply personal and intimate expressions of a couple’s own language of love.

“It’s all about the bride’s vision and the most important trend is making her happy no matter what’s in or out,” says McHenry.

So be it traditional or be it trendy, there is sure to be the perfect floral arrangement to celebrate your love in bloom. ●



The muted and classic floral tones provide the perfect complement to the glowing bride and her lovely bridal party.