

# WELCOME TO OUR TOWN HALL

We'll begin at 1:30 pm EST.

Any comments or questions can be sent to  
[townhall@marchofdimes.ca](mailto:townhall@marchofdimes.ca)



# VISION FOR: ENGAGING LIFE

## PROMOTING INCLUSION, CHOICE AND CONTROL

Let's Talk with Len Baker: Town Hall Meeting

# AGENDA

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- Consumer Awareness Moment
- Strategic ambitions for 2020 – Updates
- How we're doing
- Let's Talk
- Questions and Answers

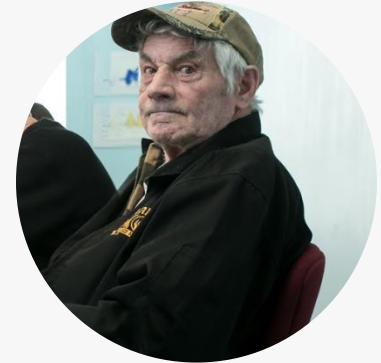


 MARCH  
OF DIMES  
CANADA

LA MARCHE  
DES DIX SOUS  
DU CANADA

**WESLEY MAGEE-SAXTON**

# STRATEGIC AMBITIONS 2020 – UPDATES



*Programs focused on providing local services that meet consumer needs*

# STRATEGIC AMBITIONS | 2020



A Sustainable and Accessible **Employment Services Model**



A National Leader in Supporting and Advocating **Inclusive Living Solutions**



Be the Trusted Provider of Community-Based **After Stroke Services**



A leader in Making **Technology and Assistive Devices** Accessible



Service Delivery Models founded on **Best Practices**



# A SUSTAINABLE AND ACCESSIBLE EMPLOYMENT SERVICES MODEL

## Updates:

- Ten years of delivering service to veterans and their families
- Employment Ontario transformation process is underway
- ES is currently piloting the avail app in Southern Ontario



# A NATIONAL LEADER IN SUPPORTING & ADVOCATING FOR INCLUSIVE LIVING SOLUTIONS

## Updates:

- Expanded Brain Injury Services with new employee in Winnipeg
- New supportive housing program will open in Winnipeg this February
- Bishop Carter Home in Sudbury opened in December
- Community Support Services continues to collaborate with partners on Ontario Health Teams





# BE THE TRUSTED PROVIDER OF COMMUNITY BASED AFTER STROKE SERVICES

## Updates:

- Searching for a new After Stroke lead
- Three new hospitals are now part of our hospital visitation program
- Branding and direction of After Stroke
- Recreation program hosted a total of 176 clients on 10 outings since our last town hall
- Organized first Caregiver Talks event



# A LEADER IN MAKING TECHNOLOGY AND ASSISTIVE DEVICES ACCESSIBLE

## Updates:

- Assistive Mobile Technology Initiative distributed 12 devices to Canadians living with disabilities
- LIFE Toronto and Mississauga partnering with Microsoft's downtown Toronto and Square One locations

# A SERVICE DELIVERY MODEL FOUNDED ON BEST PRACTICES

## Updates:

- Research and quality department are developing logic models that help to define a program's goals, identify success, and measure outcomes.
- Logic models offer a way to graphically represent important aspects of our programs





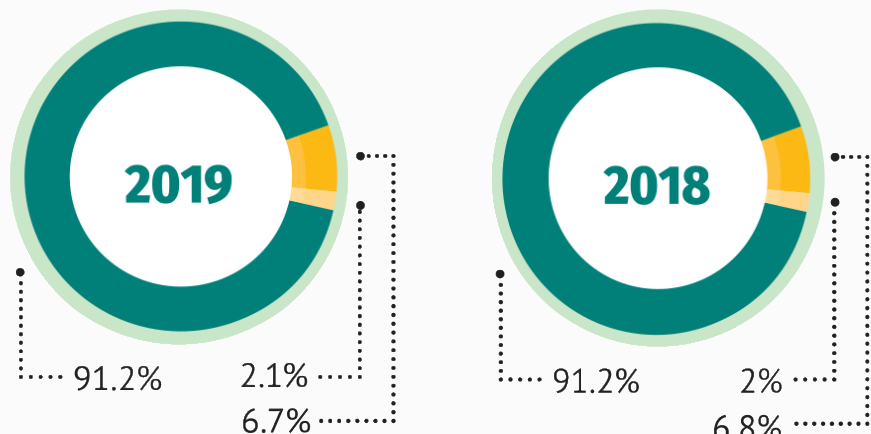
# ENABLING OUR WORK

## Updates:

- Refreshed MODC website expected to launch in upcoming quarter
- New Director of Public Affairs and Communication to start soon
- Update on review of 10 Overlea office space based on Deloitte's report
- Electronic leave management system now available to all staff
- Client Relationship Management project
- Microsoft Office 365

# Where Our Money Goes

Fiscal Year 2018-2019



- Programs and Services
- Administration & Amortization
- Fundraising and Donor Acquisition

## HOW WE'RE DOING? FINANCIALLY

- Financial position remains solid as of Dec. 31 2019
- We're on track to achieve our budget as approved by the board
- This puts us in a good position to continue growing programs and services

# MODC CULTURE AND VALUES – UPDATE AND NEXT STEPS



- Over 930 MODC staff members completed our values survey for a response rate of 47%



- Engagement Workshops (live and videoconferencing): December 2019 – January 2020
- Last online workshop is TODAY at 2:30 pm



- There are areas we can address and improve with our new Culture Code that identifies our values and the behaviours that bring those values to life



- Your feedback will be presented to ELT and used to create our new culture code
- Launch of the new culture code in May



# INSPIRING VOLUNTEERING AT MARCH OF DIMES CANADA



## Our goals:

- Embed a culture of volunteerism across the organization**
- Enhance training, support and recognition of volunteers**
- Support the growth and development of new volunteer opportunities**



## An update:

- 90-day plan was completed: interviews with staff, needs assessment survey, review of policies and systems, audit using the Canadian Code of Volunteer Involvement as a benchmark
- Results will support in the development of a robust national volunteer program





# 4,024 VOLUNTEERS

**69%**

**Fundraising &  
National Office**

**25%**

**Community  
Engagement  
Integration  
Services**

**5%**

**Community  
Support  
Services**

**1%**

**Employment  
Services**



# FESTIVAL OF RECOGNITION



- Nomination details were recently distributed for our 2020 Festival of Recognition awards
- Celebrate colleagues, volunteers, and partners who stand out as particularly engaged and committed to MODC's values and mission
- Nomination deadline: March 31, 2020

## Google Links

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## Let's Talk Answers

["Let's Talk" Questions & Answers - Spring/Summer 2019](#)

posted Aug 14, 2019, 10:24 AM by John Ayson [ updated Nov 8, 2019, 1:58 PM by Todd Thornhill ]



## "LET'S TALK" QUESTIONS & ANSWERS - SPRING/SUMMER 2019

### What are the organization's plans to enhance software technology?

Thanks for your question. MODC has worked diligently for the past six years to develop a highly customized version of the software tailored to the unique needs of the organization. To date, there is nothing on the market that comes close to the customized solution we have developed for MODC, and many organizations are looking at our system with interest.

The Quatro system is constantly evolving and we welcome user feedback to enhance the system. Enhancements introduced in the past year include: mileage submission for front line employees, including Google mapping; a mobile app which allows scheduling employees to view schedules on their mobile phones; e-mailing of schedules to consumers and staff members with a single click; new logic to merge programs for more seamless scheduling across programs; new reports; adding purchased services to scheduling. In addition, a

# MODC FUNDRAISING CAMPAIGNS

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## MODC Staff Campaign

- runs until March 31<sup>st</sup>
- Fundraising goal is \$66,000 for MODC programs and services
- FUNdraising Tool Kit will be sent out February 3rd
- **Contact:** Linda Yielding at [lyielding@marchofdimes.ca](mailto:lyielding@marchofdimes.ca)

## Community Canvass Campaign

- REGISTER at [marchofdimes.ca/afterstrokecampaign](http://marchofdimes.ca/afterstrokecampaign)
- PERSONALIZE your page so everyone knows why you support MODC
- LAUNCH your campaign and start raising money for After Stroke
- SHARE your campaign on Facebook, Instagram, and Twitter
- QUESTIONS? Send them to Laurie Irwin at [laur.irwin@gmail.com](mailto:laur.irwin@gmail.com)



# QUESTIONS & ANSWERS