Alyssa Warner

Topeka, KS
byalyssawarner.com

Summary

I'm a creative with a background in client experience, on-page SEO, and content creation, whose motto is, "Anything worth doing is worth also becoming an expert in."

Skills

- Keyword Research
- On-Page SEO
- Video SEO
- Content Creation
- Analytics-Tracking
- WordPress
- Copy Writing & Editing
- High-Pressure Problem-Solving
- Individual & Group Training

Additional Languages

- Japanese (Conversational)

Education

B.A. English Language & Literature
University of Hawaii at Manoa

References

Contact for References
contact@byalyssawarner.com

Video & Events Producer **Present**
Mother Earth News & Ogden Publications

- SEO-Based Content Creation Strategy
- Video Editing, Uploads & Scheduling
- Live Presentation Hosting

I am part of a two person video team that delivers monthly video courses, webinars, and podcasts. In addition to planning, filming, and editing, I also take part in curating newsletters, writing copy, and editing for social. When I have time, I participate in group reads and color proofs for the magazines.

Online Editorial Assistant
Mother Earth News & Ogden Publications

- Keyword Research
- On-Page SEO Application
- SEO Training and Trend Sharing

In addition to the research and application of keywords to newly-published articles for five print publications, I also selected existing content for update and contributed to the SEO strategy of all of our websites. Additionally, I took ownership of Editorial training on SEO tools and processes.

Online College Essay Tutor
Tutor.com (The Princeton Review)

- Live Writing Coaching

I provided on-demand writing tutoring for undergraduate and graduate students.

Sales Manager/Client Specialist
Talbots

- Cold Calls & Emails
- Personal Style Appointments
- Credit Card Sales

I built client relationships and coached associates on how to offer a curated customer experience.