

# alliestoehr

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portfolio

## ABOUT

Enthusiastic writer published in several local publications

Dedicated designer specializing in print and web advertising

Positive team player known for contributing effective creative solutions and departmental growth

Productive worker under pressure with outstanding motivation

## EXPERIENCE

### Blank Newspaper, Knoxville, TN - December 2014-Present

Monthly interview Columnist and regular contributor on local event coverage and news

### Cumulus Media, Knoxville, TN - January 2013-Present

Second-in-command Digital Marketing Specialist focusing in graphic design of logos, event paraphernalia, web advertising, and company selling tools.

Director of Internship program across three unique radio stations

Received two promotions over the course of 2 years, and continues to increase self-assigned responsibilities by over 150%, specifically through the assistance of over 20 members of local sales teams, maintaining the company events calendar and meetings schedule, and performance of back-up duties as necessary for fellow support staff and sales employees.

### Shuptrine's Goldleaf Designs, Chattanooga, TN – 2012

Performed partial and full restorations on antique oil paintings and furniture through the mastery of 22k Goldleaf water-gilding of high-quality framework.

### Humphrey's Flowers, Chattanooga, TN - 2011-12

Answered phones and assisted customers in placing of orders, while contributing to the common up-keep of the store front and floral arrangements on display.

## RELATED EXPERIENCE

Spent one month in Calvanico, Italy, as an member of an organic farm and agrotourism hub through Worldwide Organization of Organic Farmers (WWOOF)

## TECHNICAL SKILLS

Adobe Photoshop  
Adobe Lightroom  
Mixpo  
Microsoft Office

Event Planning  
Triton Web Manager  
DART Sales Manager  
DoubleClick for Publishers

## EDUCATION

University of Tennessee at Chattanooga, Pre-Art, 2010-12