

Professional Development:

Annenberg Media Center

Politics Editor, August 2024 - May 2025

- Managed the assignment and approval of national, city, and state political stories for desk contributors.
- Edited and fact checked stories ensuring grammar, organization and AP Style for publication.

The Perfect Step

Journalism Intern, March 2024 - May 2024

- Communicated the transformative experiences at The Perfect Step through client stories, staff spotlights and event coverage.

Magazine

Editor-in-Chief: La Verne Magazine, University of La Verne, February 2024 - May 2024

- Researched and wrote an in-depth story on the Adobe De Palomares in Pomona
- Edited and provided feedback on staff writers' stories throughout the semester.

Staff Writer: La Verne Magazine, University of La Verne, August 2023 – December 2023

- Worked on an in-depth story on Stephen Chavez, President of the Public Relations Society of America- Los Angeles. Chavez is a University of La Verne alumni who founded his own public relations company, ChavezPR, and was an adjunct Public Relations Professor at the University until June 2023.

Newspaper

News Editor: Campus Times, University of La Verne, February 2023 – May 2024

- Wrote and published news, life and arts stories for the newspaper, with a focus on in-depth news stories about the University of La Verne and the city of La Verne.
- Edited and provided feedback on staff writers' stories and answered any questions and concerns regarding stories and sources.
- Worked on scheduling stories for online publication and laid out the print newspaper on InDesign.

Staff Writer: Campus Times, University of La Verne, February 2022 - December 2022

- Produced weekly news, life and arts stories, conducting an average of four interviews per story via phone and in-person.

Relevant Coursework:

Fall Digital Journalism Immersion Practicum, Jour 532, Fall 2024

- Pitched and reported news stories for the Wednesday broadcast of Annenberg TV News and Annenberg Radio News.
- Produced and developed the stories using Adobe Audition, Inception and NewsBoss.

Intermediate Broadcast Journalism, Jour 345, Spring 2024

- Digital Storytelling through journalism
 - Produced three broadcast news packages, including filming B-roll with a Panasonic 180 camera, conducting interviews, writing a script, and editing in Adobe Premiere Pro.

Work Experience:

- Fulfillment Expert - Target Retailer Corporation, Nov. 2022 - Present
- Office Assistant: College of Business and Public Service, University of La Verne, Sept. 2022 – May 2024

Awards

- Columbia Scholastic Press Association First Place for News Writing – 2024
- Society of Professional Journalists Mark of Excellence Award Winner – 2024
- Best Magazine Personality Story – 2024
- Best News Story – 2024
- Best Entertainment/Arts Review – 2024

Language

- Fluent in Spanish

Skills

- InDesign
- Illustrator
- Lightroom
- Premier Pro

Education

University of Southern California

Master of Science in Journalism
May 2025

University of La Verne
Bachelor of Arts in Journalism with a concentration in Print - Online
May 2024

References

George Keeler, Ph.D.

- Professor of Journalism
Journalism Program Chair
University of La Verne
1950 Third St., La Verne,
California, 91750
gkeeler@laverne.edu

Lisa Pecot-Hebert

- Professor of Professional Practice of Journalism
Director of the Journalism (MS) program
3551 Trousdale Pkwy, Los Angeles, CA 90089, US
pecotheb@usc.edu