



# MARKETING CONCIERGE POWERED BY TRUE VALUE

We've made it easier to customize your print marketing materials so that you don't have to work as hard!

## We'll Do the Work for You!

Full-service creative customization

- Customized **circulars** to generate **hyperlocal content** with the ability to **change SKUs, customize ad copy and change pricing**.
- Custom marketing campaigns for **circulars, direct mail postcards, in-store signage & materials and more!**

## Here's How It Works



### STEP 1

Provide contact info & description of request.



### STEP 2

A doit4me team member contacts you within 24 hours.



### STEP 3

You receive a personalized plan for review and approval.

“ True Value and Fisher collaborated with our team to develop an integrated plan tailored to our needs. With the support of Fisher and True Value, our monthly programs launched smoothly. Fisher supports us with creatives, inserts, direct mail, email, digital implementation and reporting. It's been great working with Fisher and True Value on this project! ”

**Tina Jasnoch**

*Advertising & Marketing Supervisor  
of Builders Warehouse*

**With our new Marketing Concierge service, we can customize your marketing in order to increase relevancy, drive sales and increase profit margin.**



**ENROLL TODAY AND GET YOUR FREE PRINT QUOTE!**

**Contact:**

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