



Sesame Street Paint Retail Creative Concepts

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Sesame Street Paint Copy

The First Non-Toxic & Kid-Friendly Formula

Bring the rich and vibrant colors of Sesame Street's
neighborhood to your home.

Sesame Street Paint POP Kit Concepts



Poster



Endcap header



Dangler

Sesame Street Paint Radio Script

Looking to spruce up your child's room with a fresh coat of paint, but worried about the toxic fumes traditional paints emit? Introducing Sesame Street ready-to-use Interior Paint plus Primer!

With traditional paint brands, XX% of toxins get released into the air when painting a room. Sesame Street's ready-to-use paint and primer is not only safer and healthier for you and the environment, but it's also CERTIFIED asthma and allergy friendly®. You can use our paint and feel confident knowing that it won't trigger any respiratory issues for you and your child.

The Sesame Street line of paint comes in variety of hues inspired by Sesame Street's colorful characters. Plus, Sesame Street's ready-to-use paints are just as durable and long-lasting as traditional paint, so you don't have to sacrifice quality for safety.

So why not make the switch? Visit [website or store name] to learn more and pick up a can today.

Sesame Street ready-to-use paint and primer in one, the safer, smarter, asthma and allergy friendly® child-safe choice.

