

DANIELLE CAMPOS MARTEL

Los Angeles, California | 1 (626) 388 – 0490 | camposdanielle569@gmail.com

EDUCATION

Northeastern University, Massachusetts

Master of Arts in Journalism | December 2025

GPA: 3.66

St. John's University, New York

Bachelor of Science in Journalism, Minor: International Studies | May 2024

Cum Laude | GPA: 3.68

Study Abroad Spring 2023

EXPERIENCE

The Pink Swan Shop – Sales Associate | *September 2025 – December 2025*

- Designed and welded custom and permanent jewelry while delivering personalized customer service, managed cash handling and POS transactions, maintained store operations, executed opening and closing procedures, and assisted in social media content creation.

Davis Elen – Production Team Intern | *June 2025- August 2025*

- Managed and processed advertisement placements for East Coast markets, supporting multi-million-dollar campaigns for major brands. Researched competitive landscapes to provide insights on market positioning and client opportunities. Organized and maintained an efficient digital asset system, improving team workflow and project accessibility.

Pandora – Sales Associate | *October 2024 – April 2025*

- Cultivated strong customer relationships by offering personalized jewelry recommendations while exceeding sales goals through upselling and product expertise.

PUBLISHED WORK

Contributing Writer, [*The Scope*](#) - Spring 2025

- Report on underrepresented Boston communities through in-depth interviews and investigative research.
- Produce original stories, challenging media-driven misconceptions, and amplifying local voices.

Contributing Writer, [*The Global Observer*](#) - Spring 2025

- Investigate and write feature stories on international issues of public interest.
- Engage diverse global perspectives to deliver accurate, compelling narratives to readers.

SKILLS

Languages: English (fluent), Spanish (fluent)

Technical: Microsoft Office Suite, Google Sheets, Zoom, Webex, Prompt Engineering

Professional: Public Speaking, Leadership, Time Management, Problem-Solving, Editing, Writing, Guest Services, Social Media

HONORS & AWARDS

- **Dean's List** (2021–2024)
- **National Society of Leadership and Success Honor Society** (2021–2024)
- **Girl Scout Bronze, Silver, and Gold Awards**
- **National Honor Society President**