Izzy Randazzo

https://www.izzyrandazzomedia.com/ | izzyrandazzo3@gmail.com | linkedin.com/in/izzy-randazzo

X and Instagram: @izzyknowshoops

Profile Summary

Basketball reporter, multimedia journalist, and content creator covering the NBA and NCAA with experience in sideline reporting, feature writing, player and coach interviews, beat reporting, podcasting, and social-first video. Experienced covering NBA events, team practices, media availabilities, and live games while producing written, audio, video, and short-form content for digital and social platforms.

Education

Fordham University, Bronx, NY
B.A. in Communications, Minor in Sports Journalism | Expected Graduation: December 2027

BASKETBALL REPORTING EXPERIENCE

NCAA and NBA Reporter & Content Creator | No Ceilings — Aug. 2026–Present

- Produce written features and original basketball coverage focused on prospects, players, and emerging storylines for No Ceilings' digital platforms.
- Appear in and contribute to social-first video content, translating reporting and basketball analysis into short-form content for digital audiences.
- Conduct interviews and produce multimedia coverage from basketball events, combining reporting, analysis, and social storytelling.

Co-Host & Social Content Creator | LockedOn Network — Aug. 2026–Present

- Co-host *Locked On Illini*, providing analysis, reaction, and discussion of Illinois men's basketball.
- Create short-form Reels and social video centered on Illinois basketball for digital platforms.
- Repurpose podcast discussions and basketball analysis into social-first video content.
- Contribute on-camera and audio coverage of Illinois men's basketball and team storylines.

Chicago Bulls and Northwestern Men's Basketball Reporter | Roundtable Sports — Hybrid | June 2026–Present

- Cover the Chicago Bulls and Northwestern men's basketball through written reporting, game analysis, player interviews, and multimedia content.
- Attend Bulls practices, media availability, and Northwestern games to interview players and coaches.
- Provide coverage of Northwestern basketball, including game recaps, player performances, team developments, and program storylines.
- Cover NBA Draft, free agency, Summer League, and other league storylines through timely news and feature coverage.
- Co-host *RoundtaBulls*, providing analysis and discussion on Bulls news, Northwestern basketball, and broader basketball storylines..

Reporter | WFUV Sports (Fordham Radio) — Bronx, NY | Aug. 2025–Present

- Serve as a sideline reporter and on-air host for Fordham men's and women's basketball broadcasts.
- Cover the Brooklyn Nets and New York Liberty through beat reporting, game coverage, interviews, and analysis.
- Report from NBA events and team media availability while conducting player and coach interviews.
- Host and produce *Pick and Pod*, WFUV's NBA podcast, featuring league analysis and conversations with sports-industry guests.
- Contribute to live radio and video production for Fordham Athletics broadcasts.

Contributing Sports Writer | The Lead Sports Media — Remote | Jan. 2026–Nov. 2026

- Produce NBA coverage and features focused on the Chicago Bulls for a national sports-media platform reaching 300K+ followers.
- Research advanced statistics, league trends, and player performance to support accurate reporting and analysis.
- Collaborate with editors to develop timely NBA storylines and promote published work across social media.

Production & Social Media Intern | Knicks Film School — Remote | Sept. 2025–May 2026

- Produced and appeared on *NBA Takedown*, a podcast hosted by Jonathan Macri.
- Created digital and social content supporting Knicks Film School's coverage of the New York Knicks and NBA.
- Assisted with podcast production and content development across digital platforms.

ADDITIONAL SPORTS & MEDIA EXPERIENCE

Community Marketing Intern | Chicago Sky — Chicago, IL | May 2026–Aug. 2026

- Created promotional graphics, social content, and marketing materials using Canva, Adobe Creative Suite, and CapCut.
- Drafted, scheduled, and managed social media content aligned with team and foundation branding.
- Supported community outreach events, game-day activations, website updates, and fundraising initiatives.

Social Content Editor | Swish Cultures — Remote | July 2026–Sept. 2026

- Edited short-form basketball content for Instagram Reels, TikTok, and YouTube Shorts using CapCut.
- Repurposed long-form interviews and basketball discussions into social-first video content.
- Designed thumbnails, graphics, and promotional assets using Canva.
- Wrote captions and adapted content for platform-specific audiences.

Social Media & Marketing Intern | Hoop Brothers — Remote | June 2025–Sept. 2025

- Created short-form video and graphic content for social platforms.
- Analyzed engagement and audience performance to help optimize content and posting strategy.

CORE SKILLS

Reporting: Beat Reporting, Feature Writing, Game Analysis, Breaking News, Player & Coach Interviews, Media Availability Coverage, Statistical Research

On-Air & Production: Sideline Reporting, On-Air Hosting, Podcast Hosting & Production, Live Event Coverage, Audio Editing

Digital & Social: Instagram Reels, TikTok, YouTube Shorts, Social-First Video, Content Repurposing, Social Media Strategy, Audience Engagement

Creative: CapCut, Canva, Adobe Creative Suite, Graphic Design, Thumbnail Design, Video Production