



Fillogic Family!

We did it! Thanks to all of you, we not only made it through Holiday Peak 2022, but we absolutely killed it!

I cannot thank each and every one of you enough. We could not do what we do as well as we do it without all of you working together. Fillogic is truly a family, with all the craziness, chaos, and constant change that comes with it. I feel honored to be a part of it.

Here's just a few of our accomplishments this year:

- More than \$4 million+ in revenue, **+200%** year over year
- Customer growth, we went from 4 to 32, **+700%** year over year
- Gross margins, **+250%** year over year
- More than **1 million+** packages packed, sorted, and shipped since November 2021
- **100%** customer retention
- **440%** growth in square footage expected by spring 2023!
- **18+** customers in the pipeline for more than \$18 million in revenue – just in 2023!
- **6** partnership announcements published in 2022; many more on the horizon
- We were named a [Top Tech Startup Award Winner by Supply & Demand Chain Executive](#)

Everything we've accomplished this year and everything we're shooting for in 2023 and beyond is because of you. The Fillogic Family is eternally grateful for your hard work and commitment.

Enjoy your holidays and time with family and friends!

I look forward to breaking more s%#t with all of you in 2023!

Stay safe,  
Bill