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Revolutionize Your Supply Chain

In today's logistics environment, visibility, accuracy and efficiency are key. Shippers can accomplish all of that and increase cost savings by revolutionizing their supply chain with real-time data connectivity.

With LIVE Connect[™], the industry-leading LTL aggregator platform from Banyan Technology, efficiencies are created throughout the whole shipping processes [™] from order to delivery to freight bill auditing. With live access to the most fully automated carrier APIs, companies can get rid of static rate tables and routing guides, save on freight costs, and make more informed decisions.

See how Banyan Technology is changing logistics for good.

[Watch the Video](#)

How Freight-Pricing APIs Can Help Your Company Grow



Leveraging Pricing APIs

in a Dynamic LTL Environment

[Download Now](#)



Leveraging Pricing APIs in a Dynamic LTL Environment

Many shippers and 3PLs have upgraded their logistics technology to include API connections between business systems and logistics service providers. However, some companies invest in changes to cloud technology platforms while holding on to legacy internal processes. The consequences are missed opportunities for additional cost savings and unrealized operational efficiencies.

Many companies are not aware of the impact of some simple practical changes in how shippers and 3PLs interact with their LTL carriers to unlock the full potential of their technology investments.

[Download the guide to learn more.](#)

4 Things Leaders Need to Know About LTL Pricing APIs

In today's market, companies need to continually move toward full freight digitization in order to thrive. Organizations that resist technology and digitization will be left behind.

Knowing that it's necessary isn't enough to make it happen, though. Some organizations are reluctant to make changes involving new technology because they're focusing on cost, rather than value. However, LTL pricing APIs offer an excellent return on investment. Their immediate and long-term value far exceeds initial costs. A pricing API is a supply chain technology innovation that is being integrated into more and more transportation management systems (TMS) as a component of increasing freight digitization.

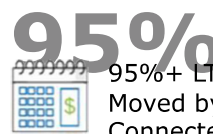
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#1 LTL API in the Market with Nearly 3x the Carrier Connections than Any Other Provider



12%+ Customers' Average Savings on Freight Spend with Banyan



95%+ LTL Freight Moved by Carriers Connected to Our API



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