



Take a Bite Out of These Pet Supplies Statistics

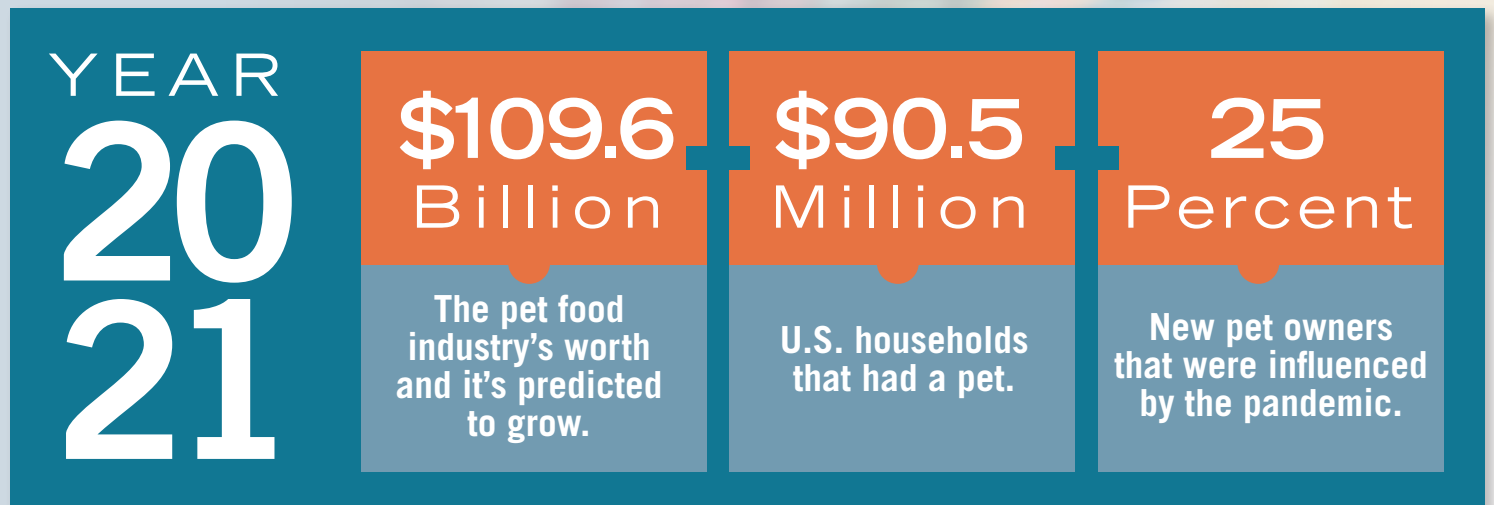


The pet industry is booming! And that means logistical challenges for pet supplies shippers.



Here's some awesome information to help you understand the market and how to address key challenges with intelligent automation tools.

How About These PAWSitive Pet Stats



43% of Pet Owners Buy Premium Foods

Most of that food is frozen or gently cooked and needs temperature-sensitive transportation and storage.

Pets are Picky

- Diets should not be modified frequently.
- Brands will get the blame if shipping challenges impact quality, delivery or pricing.



Follow the Rules and Regulations



Pet Food Manufacturers Must:

- Create Preventive Controls**
To address biological, chemical or physical hazards that may be associated with the processed foods
- Develop & Implement Food Safety Plans**
To ensure product safety – from sourcing ingredients to conducting a product recall
- Comply with FSMA Foreign Supplier Requirements**
To address sanitary transportation for ingredients and finished food/treats

Shippers must comply with the rules too!

A Natural Evolution Pet food manufacturers are getting more sustainable, and shippers should too!

Environmentally minded pet food companies:

- Minimize their carbon footprint
- Eliminate pet food waste
- Source ingredients responsibly
- Reduce the use of plastic packaging
- Manage energy and water more efficiently

Shippers in pet supplies industry can:

- Reduce CO2 emissions
- Cut empty miles and engine idling
- Add electric trucks to their fleet



Chasing Retail

Online outlets are still the underdog but not for long!

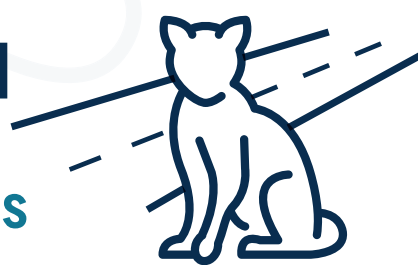
More pet parents, especially millennials, are turning away from brick-and-mortar retailers and going online to purchase pet supplies.

Quick and safe deliveries of pet food are necessary.

Shippers will need to adopt a new focus on last mile delivery.



A Rough Road Ahead Logistical Challenges for Shippers of Pet Supplies



Elevated Shipping Costs

Freight rates continue to rise, especially in the spot market

Shipment Visibility

Greater visibility of where and when the product will arrive is expected in today's market.

Mitigation of Claims

Pet food is perishable and prone to a much higher claim rate. Decreasing claims and how they are processed is critical.

Dock Scheduling

Record demand for pet supplies and food are crowding docks. Shippers need to optimize load planning and schedules to ensure dock doors and labor resources are available.

Unleash Benefits with Better Technology



Good news! With today's advanced technology, like a TMS with built-in artificial intelligence (AI), shippers can plan and route loads to maximize cost savings and service, as well as reduce emissions.

The Power of AI:

- Improves operational consistency
- Eliminates waste
- Frees resources
- Increases quality and control
- Optimizes load planning and routing
- Improves load tendering
- Estimates time of arrivals
- Improves yard management



The Bottom Line on Pet Supplies Why Shippers Need a Powerful TMS

Quickly integrate data and systems to automate processes in fleet management, freight payment and warehouse management.

Utilize real-time connections that bring shippers and carriers together in powerful, one-stop freight marketplaces.

Gain market advantages by using tools that enable shippers to provide greater service and value

Have real-time visibility of shipments to ensure on-time delivery, keeping pet owners happy and allowing shippers to capitalize on opportunities in a fast-growth market



PCS Software is easy, affordable, powerful technology where Shippers and their Carriers work better together. Let us show you more of what's possible. **Get started today!**

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