

# Haley O'Neill

Assistant Sports Editor

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## Links

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[Portfolio](#) 

[LinkedIn](#) 

## Skills

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- AP Style proficiency
- Public Speaking
- Multimedia Storytelling
- Sports Features
- Fact-Checking
- Project Management
- Public Relations
- Interviewing

## Profile

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Knowledgeable sports journalist with a strong history of covering major sporting events and delivering captivating stories. Proven ability to build strong relationships with athletes, coaches, and stakeholders. Demonstrated expertise in deadline-driven environments and crafting compelling narratives. Also experienced with in-depth sports analysis, delivering timely and engaging content for diverse audiences. Utilizes advanced storytelling techniques to captivate readers and viewers. Track record of building reliable sources and maintaining journalistic integrity.

## Work Experience

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| <b>Assistant Sports Editor, NC State</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 04/2026 – Present<br>Raleigh, NC |
| <ul style="list-style-type: none"><li>• Edit and proofread sports articles for accuracy, clarity, grammar, and adherence to the newspaper's style guidelines before publication.</li><li>• Coordinate coverage of collegiate and local sporting events, assigning stories to reporters and ensuring deadlines are met for print and online editions.</li><li>• Write sports articles, game recaps, and feature stories while collaborating with editors, photographers, and reporters to produce engaging sports content for readers.</li></ul> |                                  |
| <b>Sports Staff Writer, NC State</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 01/2026 – 03/2026<br>Raleigh     |
| <ul style="list-style-type: none"><li>• Researched and developed engaging content for university publications and online platforms.</li><li>• Conducted interviews with athletes and coaches, gathering insights for feature pieces and analysis.</li><li>• Increased publication's credibility by fact-checking information, ensuring accuracy and reliability of all reported materials.</li></ul>                                                                                                                                            |                                  |
| <b>Sports Correspondent, NC State</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 09/2024 – 12/2025<br>Raleigh     |
| <ul style="list-style-type: none"><li>• Optimized readers' experience on digital platforms by implementing user-friendly layouts, interactive elements, and easy-to-read formats in online publications.</li><li>• Streamlined the editing process by submitting clean copy free from grammatical errors, resulting in reduced turnaround time for publishing stories.</li><li>• Analyzed game statistics and player performance data to provide informed commentary in articles.</li></ul>                                                     |                                  |

## Education

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| <b>Bachelor of Arts, Communications, North Carolina State University</b>                                           | 08/2024 – 12/2027<br>Raleigh |
| <ul style="list-style-type: none"><li>• 3.6 GPA</li><li>• Chi Omega Member</li><li>• School Paper Editor</li></ul> |                              |

- Student Wolfpack Club Member
- Study Abroad: Buenos Aires, Food Science

## Projects

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### **Durham Public School Public Relations Project, NC State, COM 226**

01/2026 – 06/2026

- Conducted a SWOT analysis, situational analysis, and audience research to assess community engagement opportunities within Durham Public Schools.
- Collaborated with the Durham Public Schools Public Relations team to develop a comprehensive public relations plan and strategic communication recommendations.
- Created a proposal for a district-wide community fair designed to strengthen connections among schools, staff, families, and community organizations while supporting student success.