

MEGAN CATTEL

Editor, Social Media Manager, Journalist

Phone: (727)-251-1547 E-mail: megan.cattel@gmail.com Location: Greater Boston Area

Journalism Experience

Assistant Editor, Nieman Reports, Nieman Foundation | Cambridge MA

January 2024 - Present

- Copy-edited and fact-checked stories for our online and print magazine.
- Curated and commissioned stories for our visual journalism column, [AfterImage](#).
- Wrote [articles](#) for our website and foundation event recaps.
- Produced, scripted, and edited story explainers for our social media channels.
- Trained and onboarded new fact-checkers, created fact-checking guidelines for freelance contributors.
- Maintained our social media presence on LinkedIn, Bluesky, and X/Twitter.

Freelance Audience Engagement Editor, Nieman Foundation

March 2023 - January 2024

- Crafted social media language for all Nieman platforms: Instagram, Twitter, LinkedIn, Apple News, and Facebook.
- Boosted pageviews by nearly 20% compared to the previous year.
- Designed and formatted visual graphics for LinkedIn and Instagram digital assets (using Canva, Figma and Photoshop).
- Monitored social media analytics using Google Looker Studio; guided coverage based on social media metrics, audience feedback.
- Created and designed ads for Facebook and Twitter to promote stories.

Freelance Digital and Audio Producer, WBUR

March 2022 - December 2023

- Designed and formatted web posts (using Wordpress CMS), digital assets, and promotional materials (using Canva and Photoshop).
- Fact-checked audio features and investigative series.
- Pitched stories, booked guests, and wrote scripts utilizing archival tape, field reporting, and interviews with experts.
- Researched topics that focused on underreported communities, such as the local impact of [abortion funds in the American South](#).

Fact-checker, StoryCorps

October 2021 - February 2022

- Researched biographies, legal documents, newspaper archives, PACER, and other resources to fact-check radio stories.
- Interviewed sources to fact-check statements on sensitive subjects such as police brutality, Indigenous rights, and grief.

Producer, Foreign Policy

October 2021 - February 2022

- Edited and produced podcast episodes for [“The Negotiators](#) and [“HERO”](#) using Adobe Audition and Hindenburg.
- Booked guests, found archival tape, and contacted fixers.
- Researched topics for future shows on international diplomacy, gender inequality, and the COVID-19 pandemic.

St. Louis Public Radio, Newsroom Intern

February 2021 - May 2021

- Published feature stories on a [variety of beats](#) such as race, immigration, public health, and politics.

Additional Professional Experience

October 2015 - March 2019

Giraffe American English, Teacher and Staff Community Manager | Shanghai, China

- Taught ESL classes at a private after-school English academy.
- Translated monthly meeting notes, emails, and promotional materials for Foreign Teaching Staff from Mandarin to English.
- Created staff’s English language sexual harassment code of conduct.
- Planned and executed events for 100+ staff members.

Education

Columbia University Graduate School of Journalism | New York, NY

May 2020

- Masters of Science, with a focus in print and audio reporting and production.

Fordham University | Bronx, NY

May 2015

- Bachelor of Arts. Majored in International Studies with a focus on the Asia-Pacific region.
- Loyola Scholarship Recipient, given to students who demonstrate academic and leadership promise.