

# Read Between the (Guide)lines

PAID | INSTA VIDEO AD + TIKTOK | VIDEO |  
9x16

## TT POST COPY (97/100)

Sounds like we can't reveal our true selves on social media. You'll just have to download Dipsea!

## TT BUTTON (pre-selected options)

Listen now

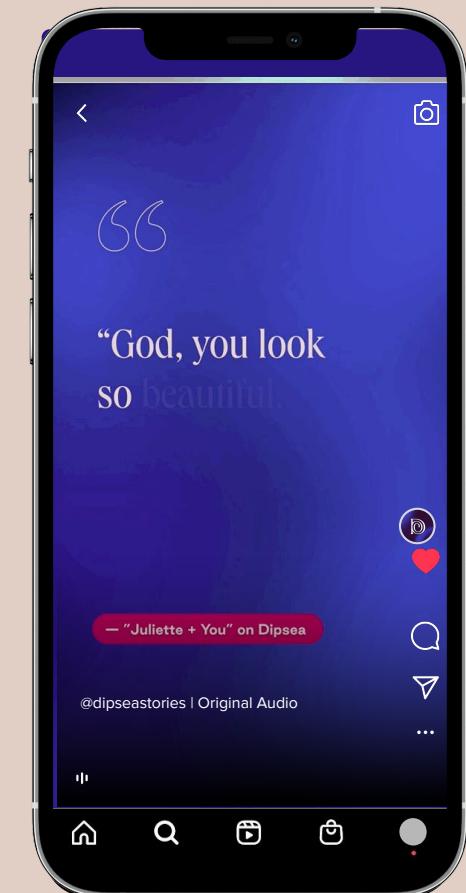
## IG POST COPY (111 + hashtags/125)

⾳ ⚡ Sounds like we can't reveal our true selves on these social media. You'll just have to download Dipsea!

#audiobookstagram #smutbooks  
#romancebooks

## IG BUTTON (pre-selected options)

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(carousel on next slide)

“

I thought you  
were so shy,  
but I

—“Xavier + You” on Dipsea

[Xavier Video](#)

“

God, you look  
so beautiful.

— “Juliette + You” on Dipsea

[Juliette Video](#)

“

God you feel so  
\*\*\*\*\* good. Oh,  
and those little  
sounds you’re  
making,

— “Lachlan + You” on Dipsea

[Lachlan Video](#)

# BTS Script

PAID | INSTA + TIKTOK | VIDEO | 4x5, 9x16

## META

### POST COPY (93/125)

Listen to the highest quality audio production, narrators, and scripts—all on Dipsea. 

### FB-ONLY HEADLINE (23/25)

Try Dipsea Spicy Stories

### CTA BUTTON (pre-selected options)

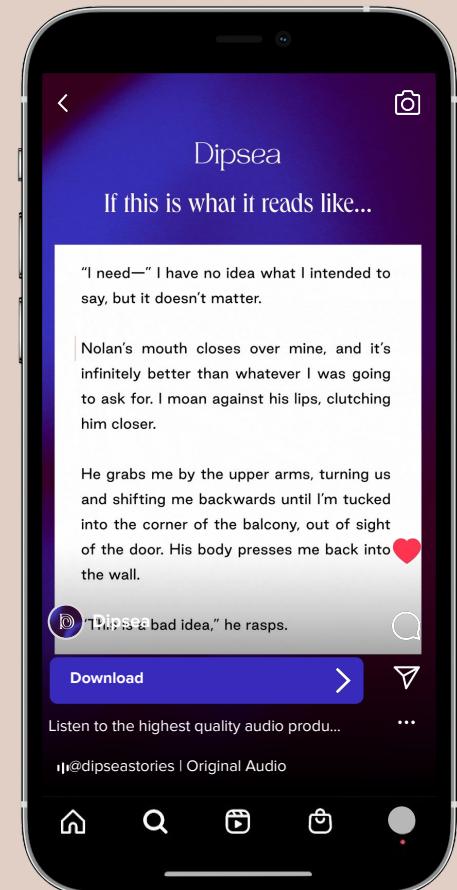
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## TIKTOK

### POST COPY

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#spicybooktok #romanceaudiobooks #dipsea



[Video Link](#)

# A Love for The Hunt

INSTAGRAM | CAROUSEL | 4x5

## POST COPY (189/125)

♥ The perfect blend of darkness, desire, and consent. Dive into The Hunt, Dipsea's take on dark romance.

📣 @tupogirl @blackqueengressionalcaucus  
@iheartcloudz @cloudly\_ll @diggy\_dont\_care

## FB-ONLY HEADLINE (20/25)

Dipsea: Dark Romance

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## TIKTOK

## POST COPY

♥ The perfect blend of darkness, desire, and consent. Dive into The Hunt, Dipsea's take on dark romance.

📣 @tupogirl @blackqueengressionalcaucus  
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#spicybooktok #darkromancerecs  
#consentmatters

## ON-IMAGE COPY (CTA)

Dark romance, the Dipsea way.

Download now



(carousel on next slide)

# A Love for The Hunt

Dipsea

tupogirl  
Thank you for making a "safer" dark romance!! I'm drawn to them but I'm a sensitive soul. I've really enjoyed it so far.

blackqueengressionalcaucus  
And with a Black FMC?? We love to see it 😍之心

iheartcloudz  
@blackqueengressionalcaucus this made my DAY!!! 🙌

cloudy\_II  
Dark romance book girlies REJOICE! We ride at dawn. 🎉😍🔥之心

Dipsea

diggy\_dont\_care  
THANK YOU i never can find a dark romance that doesnt include literal crimes made on the main character

Dipsea

Dark romance,  
the Dipsea way.

Download now

GET IT ON  
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App Store

# Why Choose?

Instagram + TikTok | Video | 9x16

## POST (124/125)

For 'Why Choose?' romance, the only choice is Dipsea.  
1,000+ spicy audiobooks to pick from—all in one place.

 Start now.

## FB-ONLY HEADLINE (19/25)

Dipsea: Why Choose?

## BUTTON (pre-selected options)

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## TIKTOK

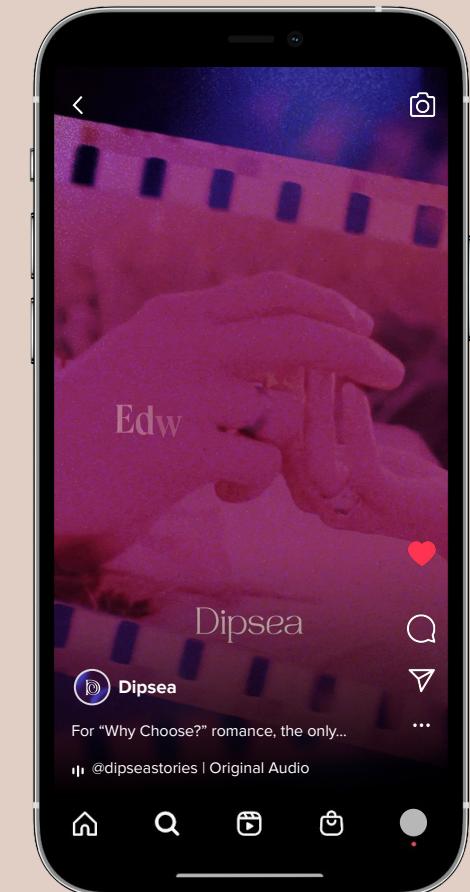
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For 'Why Choose?' romance, the only choice is Dipsea.  
1,000+ spicy audiobooks to pick from—all in one place.

 Start now.

#spicybooktok #romanceaudiobooks

#whychoosebookrecs



# Mr. Darcy Promo

INSTAGRAM + TIKTOK | ANIMATION | 9x16

## POST COPY (99/125)

🔥 Slow burn. Total yearn. Listen to Mr. Darcy like you've never heard before—only on Dipsea. 🎧

## FB-ONLY HEADLINE (24/25)

Dipsea: Spicy Audiobooks

## BUTTON (pre-selected options)

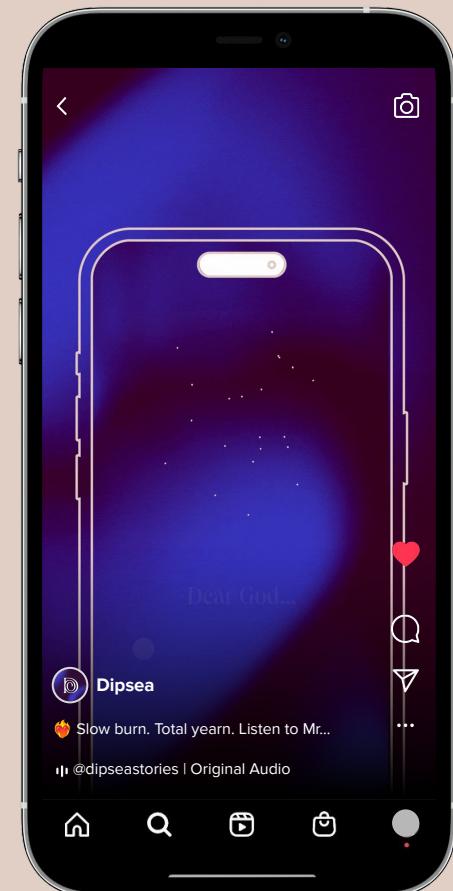
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## TIKTOK

### POST COPY

🔥 Slow burn. Total yearn. Listen to Mr. Darcy like you've never heard before—only on Dipsea. 🎧

#spicybooktok #slowburnbooks #britishaccent



# Narrator + You

INSTAGRAM + TIKTOK | CAROUSEL | 4x5

## POST COPY (124/125)

Feel what it's like to be a main character in your own romance story. Our unique chapters make it possible + pleasurable. ❤️

## FB-ONLY HEADLINE (24/25)

Dipsea: Spicy Audiobooks

## BUTTON (pre-selected options)

Download

## TIKTOK

### POST COPY

Feel what it's like to be a main character in your own romance story. Our unique chapters make it possible + pleasurable. ❤️

#spicybooktok #scottishaccent #britishaccent



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# Narrator + You

INSTAGRAM + TIKTOK | CAROUSEL | 4x5

