

Jill Duff

**creative services
supervisor, copy**

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the backstory

Helen + Gertrude / Creative Services Supervisor, Copy
NOV 2017 - PRESENT, ROCHESTER, NY

Roberts Communications / Copywriter
JUL 2015 - OCT 2017, ROCHESTER, NY

Partners + Napier / Copywriter
OCT 2013 - SEP 2014, ROCHESTER, NY

Martin / Junior Copywriter
JAN 2012 - AUG 2013, BUFFALO, NY

Crispin / Copywriter Intern
SEP 2011 - DEC 2011, MIAMI, FL

the recognition

Effie AWARDS • AAF ADDYs • AMA Pinnacles • The Drumm Social Buzz Awards • Healthcare Ad Awards • eHealthcare Leadership Awards • Summit International Awards • Healthcare Marketing Impact Awards • MUSE Creative Awards • Aster Healthcare Awards • Davey Awards • Marcom Awards • Hermes Creative Awards

the papers

Syracuse University, S.I. Newhouse School of Public Communications / B.S. Creative Advertising
SEP 2009 - MAY 2011, SYRACUSE, NY

San Diego State University
SEP 2007 - MAY 2009, SAN DIEGO, CA

the extras

Developing the Conscious Leader and Conscious Culture Certificate,
Monroe Community College / Dec 2020

IAE Green Shield Course, Institute for Advertising Ethics / Jun 2025

Skillshop Google Ads Search Certification, Google / Dec 2019

American Advertising Federation Greater Rochester, Executive Board
positions, including President / Jul 2018 - Jul 2024