

FRANZ FOR LIFE 2.0

FRIENDS VS. FRANZ



Friends hold up their glass.

True Franz hold up your bag.

They've checked off that box on "bestieness." You and them, you go together like bold and jammy, rich and buttery, the sunset and blush, pink and moscato, or white and zinnyzin.

We think only high-quality wine will do for high-quality friendships. And only Franzia has been awarded 150 medals and a Great Value 90 Points.

That's because we bring **superior character and style** to not only your taste buds, but your real buds, too. Yup, we just became Franz For Life.

