

## **Alexis Green**

Freelance Jouralist & Social Media Coordinator

A dynamic storyteller dedicating my craft to amplifying voices within my community through editorial content. Versed in writing and editing for social media, print, and digital platforms.

## CAREER

	2019 - PRESENT	FREELANCE WRITER
	Various Media Outlets	<ul> <li>Covered health and lifestyle topics for The Healthy, Austin Woman Magazine, and Tribeza.</li> <li>Contributed online and print content with a diverse range of sources with clean copy on tight deadlines.</li> </ul>
	2021- PRESENT	SOCIAL MEDIA & DIGITAL MARKETING COORDINATOR
	2020-2021 (INTERN)	<ul> <li>Directed social media and digital marketing strategy</li> </ul>
	Jaajo Dance/ Tembe	<ul> <li>initiatives to increase followers, class attendance, and engagement through socials. Wrote copy for socials, eventrbite and email marketing.</li> <li>Lead photoshoots, website development, and updates on social sites for brand transition</li> </ul>
	2019-2020	EDITORIAL INTERNSHIP
	Austin Woman Magazine	<ul> <li>Published print and digital pieces highlighting women within the Austin community on strict deadlines.</li> <li>Assisted editor in article research and updating the magazine's webpage through Wordpress.</li> </ul>
	2016-2019 University of	<ul> <li>BACHELOR'S OF JOURNALISM</li> <li>Lifestyle writer at Orange Magazine and Her Campus</li> </ul>

## SKILLS

Texas at Austin

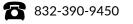
Journalistic: AP Style, Newsletters, Web content, Long-form writing, Profiles

• Dean's List

Computer: Photoshop, Illustrator, Premiere, InDesign, Adobe Office Suite, Microsoft Office, G Suite, WordPress, Wix

• Senior Digital Staffer at The Daily Texan

Digital: Social Media Analytics, Facebook, Instagram, Twitter, Eventbrite, SEO, Later, Sked



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