



# Alexis Green

Freelance Journalist & Social Media  
Coordinator

A dynamic storyteller dedicating my craft to amplifying voices within my community through editorial content. Versed in writing and editing for social media, print, and digital platforms.

## CAREER

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2019 - PRESENT

Various  
Media  
Outlets

### FREELANCE WRITER

- Covered health and lifestyle topics for The Healthy, Austin Woman Magazine, and Tribeza.
- Contributed online and print content with a diverse range of sources with clean copy on tight deadlines.

2021- PRESENT

2020-2021

(INTERN)

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### SOCIAL MEDIA & DIGITAL MARKETING COORDINATOR

- Directed social media and digital marketing strategy initiatives to increase followers, class attendance, and engagement through socials. Wrote copy for socials, eventbrite and email marketing.
- Lead photoshoots, website development, and updates on social sites for brand transition

2019-2020

Austin  
Woman  
Magazine

### EDITORIAL INTERNSHIP

- Published print and digital pieces highlighting women within the Austin community on strict deadlines.
- Assisted editor in article research and updating the magazine's webpage through Wordpress.

## EDUCATION

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2016-2019

University of  
Texas at Austin

### BACHELOR'S OF JOURNALISM

- Lifestyle writer at Orange Magazine and Her Campus
- Senior Digital Staffer at The Daily Texan
- Dean's List


## SKILLS

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**Journalistic:** AP Style, Newsletters, Web content, Long-form writing, Profiles

**Computer:** Photoshop, Illustrator, Premiere, InDesign, Adobe Office Suite, Microsoft Office, G Suite, WordPress, Wix

**Digital:** Social Media Analytics, Facebook, Instagram, Twitter, Eventbrite, SEO, Later, Sked

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