

Samantha DeFily

CONTACT

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🌐 [Portfolio](#)

EDUCATION

The University of Iowa

BA - Journalism and Mass
Communication

BA - Sports Media and Culture

SKILLS

- Adobe Photoshop,
Lightroom, and
PhotoMechanic
- Wordpress
- Verbal & written
communication
- Teamwork & collaboration
- Work ethic
- Leadership

LANGUAGES

- English (Fluent)
- American Sign Language
(Intermediate)



WORK EXPERIENCE

The Daily Iowan

Visuals Editor

JULY 2025 - PRESENT

- Knowledgeable in shooting and editing photos with the ability to train and lead a group of 15 photographers.
- Review applications and conducted interviews for new visuals staff.
- Lead weekly budget meetings for distributing assignments.
- Advocate for space for photos in print when stories have strong visuals, as well as coordinating with section editors to ensure strong visuals in all upcoming pieces and with digital editors to ensure multimedia presence in enterprise stories.
- Direct photo selection across platforms.

Photojournalist

FEBRUARY 2025 - JUNE 2025

- Worked with writers to take photos for 2-3 assignments a week to accompany day-to-day online and in-print stories.
- Created photo slideshows for sports and pitched a long-form project for a web photo story.
- Participated in weekly photo critiques to develop visual ideas and technique.

Iowa Athletics

Student-Athlete Tutor

AUGUST 2025 - DECEMBER 2025

- Conducted one-on-one tutoring with three different student-athletes.
- Specialized in American Sign Language and Rhetoric.
- Filled out forms after sessions to evaluate how the hour went and what the athlete may need to work on in their academics.

Lil Surprises and Belly Factory

Manager

NOVEMBER 2023 - AUGUST 2025

- Led a team of seven employees.
- Coordinated with the store owner to schedule store sales and decide our level of participation in community events.
- Resolved any issues customers had.
- Made monthly schedules to accommodate schedules for all employees.

Sales Worker and Receptionist

FEBRUARY 2023 - OCTOBER 2023

- Assisted customers with product selection, handling inquiries, and resolving complaints.
- Maintained a clean, organized, and well-stocked store.
- Processed transactions efficiently using POS systems, handling cash, credit, and returns.
- Greeted and checked in expecting moms in a friendly and professional manner.
- Answered phone calls and responded to inquiries, providing accurate information about our services and preparation guidelines.