

# Noella Williams

Writer | Editor

## HOW TO REACH ME:

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Portfolio: <http://noellawilliams.com>

## CAREER OBJECTIVE

Noella is a Brooklyn-based journalist that specializes in reporting on Black culture, interior design, veganism, queer identity, music, video games, and internet culture. She is currently working on the proposal for her first book, a nonfiction collection of essays tackling the misogynoir in the sci-fi/fantasy communities.

## WORK EXPERIENCE

### Apartment Therapy

Assistant News and Culture Editor | June 2022 to May 2024

- Pitch and create weekly content for the news section based on current and upcoming trends on social media
- Onboard freelance writers and edit their content
- Develop content for SEO trends based on insights on Parse.ly

### Scalawag Magazine

Facebook HBCU Intern | June 2022 to August 2022

- Create social posts and captions for the Instagram account
- Draft informational summarized threads on Twitter based on a highlighted article of the week

### 21 Ninety at Blavity Inc.

Staff Writer | June 2021 to November 2021

- Pitch and create original digital content involving Black women and wellness for the relationships, beauty and fashion sections.
- Pitch and wrote 5-7 articles per week based on SEO trends.

### The E. W. Scripps Company

Digital Intern at KMGH-TV Denver | June 2021 to August 2021

- Collaborate with The Denver Channel's digital team to create lifestyle content broadcasted to the Denver metropolitan area.
- Pitched, edited and wrote content for their lifestyle and weather sections.

### 5280 Magazine

Editorial Intern | Jan. 2021 to May 2021

- Responsible for fact-checking print and digital content prior to final upload.
- Wrote original content related to Colorado-based arts, food and travel.

### Hello Giggles

Contributing Writer | Jan. 2021 to May 2021

- Pitch and develop original content for the digital site, including celebrity news and trending stories.
- Responsible for 3-5 quick turnaround articles during the morning related to pop culture.

## PROFESSIONAL SKILLS

- Proficiency in Adobe Photoshop and Adobe Indesign
- Knowledgeable use of analytics tools such as Parse.ly and Google Analytics
- Video editing in iMovie, Final Cut Pro, and Premiere Pro
- Podcast production in GarageBand
- Professional social media management via TikTok, Instagram, and Twitter

## EDUCATION HIGHLIGHTS

### Florida A&M University

Bachelor of Science in Journalism, Minor in African-American Studies

Graduated in May 2022

Co-Campaign Manager, Planned Parenthood Generation Action

Benjamin A.Gilman International Scholarship Recipient 2020

Glamour Magazine's College Woman of the Year 2022

### Pensacola State College

Associate's Degree in Journalism

Attended Aug. 2017 to May 2019

Graduated Magna Cum Laude

Volunteered with Student Government Association

## ORGANIZATIONS

National Association of Black Journalists

Online News Association

National Lesbian and Gay Journalist Association

Dow Jones News Fund 2020 Emerging Journalist

Facebook HBCU Fellow 2022

NPR Next Generation Radio 2021

NABJ Short Course 2021

ONA HBCU Fellow 2021

Planned Parenthood Generation Action Fellow

## BYLINES

Teen Vogue

Washington Post

NYLON

UPROXX

Essence Magazine

POPSUGAR

Harper's Bazaar

them

Marie Claire

Fodors Travel

Scalawag Magazine

## REFERENCES

Douglas Blackburn

[douglas.blackburn@fam.u.edu](mailto:douglas.blackburn@fam.u.edu)

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