

Noella Williams

Writer | Digital Strategist

HOW TO REACH ME:

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CAREER OBJECTIVE

Noella is a Brooklyn-based journalist and copywriter that specializes in reporting on Black culture, veganism, queer identity, music, video games, and internet culture. She is currently working on the proposal for her first book, a nonfiction collection of essays tackling the misogynoir in the sci-fi and fantasy communities.

WORK EXPERIENCE

DAC Group

Social Media Coordinator | November 2024 to July 2025

- Create monthly content calendars for top-tier clients featuring static and short-form video.
- Provide input on social media strategy and content planning during weekly meetings.
- Offer creative knowledge about online trends to determine the most engaging and effective copy.

Scalawag Magazine

Facebook HBCU Intern | June 2022 to August 2022

- Create social posts and captions for the Instagram account.
- Draft informational summarized threads on Twitter based on a highlighted article of the week.

Apartment Therapy

Assistant News and Culture Editor | June 2022 to May 2024

- Pitch and create weekly content for the news section based on current and upcoming trends on social media.
- Onboard freelance writers and edit their content.
- Develop content for SEO trends based on insights on Parse.ly.

5280 Magazine

Editorial Intern | Jan. 2021 to May 2021

- Responsible for fact-checking print and digital content prior to final upload.
- Wrote original content related to Colorado-based arts, food and travel.

PROFESSIONAL SKILLS

- Proficiency in Canva
- Knowledgeable use of analytics tools such as Parse.ly, Hootsuite, Google Analytics
- Video editing in iMovie, Final Cut Pro, CapCut, and Premiere Pro
- Podcast production in GarageBand
- Professional social media management via TikTok, Instagram, and X

EDUCATION HIGHLIGHTS

Florida A&M University

Bachelor of Science in Journalism, Minor in African-American Studies

Graduated in May 2022

Co-Campaign Manager, Planned Parenthood Generation Action

Benjamin A. Gilman International Scholarship Recipient 2020

Glamour Magazine's College Woman of the Year 2022

Pensacola State College

Associate's Degree in Journalism

Attended Aug. 2017 to May 2019

Graduated Magna Cum Laude

Volunteered with Student Government Association

ORGANIZATIONS

National Association of Black Journalists

Online News Association

National Lesbian and Gay Journalist Association

Dow Jones News Fund 2020 Emerging Journalist

Facebook HBCU Fellow 2022

NPR Next Generation Radio 2021

NABJ Short Course 2021

ONA HBCU Fellow 2021

BYLINES

Teen Vogue

Washington Post

NYLON

UPROXX

Essence Magazine

POPSUGAR

Harper's Bazaar

them

Marie Claire

Vox

Scalawag Magazine

REFERENCES

Douglas Blackburn

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