

Subject A: Take the Quiz, Win a Roots Gift Card! 🍁🏆

Subject B: Which Famous Canadian Are You? Find Out + Win! 🇨🇦

Preheader: Prizes totalling \$300 are up for grabs!

🍁🎉 Continue the Canada Day Celebrations - Take the Quiz & Win! 🎉🍁

Hey [Name],

We celebrated Canada Day earlier this month, and we've got the perfect way to continue the celebrations! 🍁

Take our "[Which Famous Canadian Are You?](#)" quiz and discover which iconic Canadian you're secretly most like. Everyone's invited to play. No passport required! 😊

The best part? **You could win 1 of 3 Roots gift cards:** \$150 for 1st place, \$100 for 2nd, and \$50 for 3rd!

Here's how to enter:

- ① Take the quiz and find your famous Canadian match.
- ② Fill out the form with your name and email to get your results.
- ③ Share your results on social media (tag us) for extra chances to win!

CTA Button: [Take the Quiz & Win!](#)

The Hidden Cost of "Quick Cash" 💳⚠️

Tempted to tap your credit card for a cash advance when money's tight? It might cost more than you think. Between upfront fees, sky-high interest rates, and zero grace period, a \$500 cash advance can quietly snowball into way more than \$500 owed.

With iCash, the cost is clear from the start: \$14 per \$100 borrowed, nothing hidden, nothing compounding while you figure out repayment. Curious how the numbers actually stack up? [We broke it all down for you.](#)

Skip the surprise fees and get the funds you need fast, transparent, and stress-free.

CTA Button: [Apply Now!](#)
