

## Product Review: Inde Wild Dewy Lip Treatment



Inde Wild's Dewy Lip Treatment is your companion for that spiced glow (Photo: Courtesy of Inde Wild)

### **Inde Wild's newest launch has got the dewy lip look down to a science, and it's yours for £18**

We'll be the first to admit that the London sun has been a little meh lately. So who could blame us for romanticising our way into those highs of 24 with a little spiced glow from Ayurvedic skincare saviour, [Inde Wild's Dewy Lip Treatment](#)?

For those who love a glossy lip tint but aren't a huge fan of the sticky residue they tend to leave behind, Inde Wild's new plumping [Dewy Lip Treatment](#) will definitely come in clutch this [summer](#). The handbag staple comes in six delectable shades, including Masal Chai, OG, Glazed Jalebi, Wedding Rose and Caffeine Addict. Of course, we've got our eye on one shade in particular to help achieve that au natural bronzy goddess vibe—the Masala Chai. And yes, it actually smells as delicious as a chai latte, though not overpoweringly so, which we like.

Known for its blend of Ayurvedic and science-based formulations, [Inde Wild's Dewy Lip Treatment](#) is packed with rich, skin-loving ingredients like peptides, butters, hyaluronic acid, Vegan ghee and squalane. Translation: it essentially pampers your lips while you're on the go by keeping them hydrated, supple, and chap-free all day. Well worth the hype if you ask us. [Masala Chai's](#) caramel tint blends perfectly with all skin tones, so no matter whether your lips tend on the rosier side or carry a darker pigment, this one's for you.

As far as packaging goes, it's certainly a cute bonus. Designed with an elegant matte, no-fuss, squeezable applicator, complete with a slanted tip to contour your lips for a buttery-smooth finish. If, like us, you love a multitasking product, this one is great for transforming a daytime look into a casual but elegant evening look, thanks to its buildable coverage. Wear it as a stand-alone gloss, on top of your lip liner or lipstick to make it pop.

Currently retailing on Inde Wild's and Sephora's websites for £18, the Chai Masala has undoubtedly earned its stripes as a bestseller, so it will come as no surprise to us if it sells out pretty soon. We'd hate to say we told you so.